

Hoover Laundry – Free Detergent and Conditioner Promotion

Campaign Terms and Conditions

1. The Hoover Laundry 22 Promotion is the offer by the Promoter of six month's supply (equates to 3 x 1.33L of detergent and 3 x 1.155L of conditioner) of Fairy Non-Bio liquid detergent AND Fairy fabric conditioner (the "Gift") to purchasers on purchases of "Eligible Appliances". Claims are valid for purchases made between 20th April 2022 00:01 and 7th June 2022 23:59 and for which the Promoter has received a completed and valid claim before Midnight on 5th July 2022.

2. Provided a purchase has been completed a claim can be made for more than one Hoover Promotion.

3. The Hoover Laundry 22 Promotion only applies to purchases of the following Hoover appliances from eligible retailers:

a. "Eligible appliances":

Model

Type	Product	Brand	Model	Code	EAN
FS	WM	Hoover	HWB69AMBCR/1-80	31010821	8059019010250
FS	WM	Hoover	HW 610AMC/1-80	31010824	8059019010281
FS	WM	Hoover	HWB 414AMC/1-80	31010853	8059019010694
FS	TD	Hoover	NDE H10A2TCE-80	31102207	8059019025353
BI	WM	Hoover	HBWOS 69TME-80	31800879	8059019015231
BI	WD	Hoover	HBDOS 695TAMCE-80	31800928	8059019016405
BI	TD	Hoover	BATD H7A1TCE-80	31900536	8059019014135
BI	TD	Hoover	BATDH7A1TCEB-80	31900531	8059019004594

b. Eligible retailers: B&Q

4. Purchases of graded, seconds, replacements and imperfect products are excluded from the Promotion.

5. All appliances purchased on a trade or contract basis (i.e. non consumer purchases) are excluded from the Promotion.

6. The promotion is open to residents of the United Kingdom, Isle of Man and Northern Ireland only.

7. The Promotion, which starts on 20th April 2022 and runs until 7th June 2022, only applies to purchases made on or between these dates. Claims must be received by the Promoter before midnight on 05th July 2022. The Promoter will not accept any claims received after this time.

8. The Promotion is offered via participating retailers only and only participating retailers will have the official advertising literature.

9. How to Claim:

- In order to claim the Gift, claimants must fully complete the online claim form (including model number and proof of purchase). The online claim form is available on www.rewardsfromhoover.com/laundry22
- Claims must be received by the Promoter before midnight and the Promoter will not accept any claims received subsequently.
- Purchasers must wait 14 days before making a claim from the date of purchase.

- Purchasers can contact MLP for assistance via the contact us form found www.rewardsfromhoover.com/laundry22/contact-us . Offices are open 9.00am – 5.30pm, Monday to Friday excluding Public and Bank Holidays.

- Claimants must be aged 18 years or above

10. Upon submitting the online claim form, claimants must allow up to 10 working days for the claim to be validated by the Promoter. You will be sent an email notification to confirm whether the claim has been accepted or rejected by the Promoter, and with next steps on when to receive your gift if your claim has been approved.

11. Claimants should allow up to 28 working days from the date of validation to receive their Gift. Please note it can take up to 5 working days for the gift to be received once it has been dispatched. Gifts will be sent to the address entered on the claim form by ParcelForce.

12. Claims are posted at claimants' risk and proof of sending is not proof of receipt.

13. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims including, without limitation, to require claimants to provide further verification as to proof of purchase. In addition, the Promoter reserves the right to reject those claims which are, in their opinion, fraudulent or invalid.

14. Online claims will require an email address to be entered before submitting a claim.

15. All claim forms and copies of purchase order receipts, once received by the Promoter, will become its property and will not be returned to claimants therefore please ensure you keep a copy. The decision of the Promoter in all matters is final and binding and no correspondence shall be entered into.

16. By submitting a claim, claimants agree to be bound by these terms and conditions.

17. In the event the Gift becomes unavailable, a substitute of equal to or greater value will be issued.

18. The Promoter reserves the right to withdraw, extend or amend the terms of this promotion at any time due to circumstances beyond its control.

19. All correspondence should be sent to Hoover Laundry 22 Promotion, The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG.

20. The Promotion is subject to the laws of England and Wales and the courts of England and Wales shall have non-exclusive jurisdiction.

21. The Promoter is Hoover Ltd, 1st Floor 302 Bridgewater Place, Birchwood Park, Birchwood, Warrington, WA3 6XG.

22. This Promotion is carried out and facilitated by the Marketing Lounge Partnership on behalf of the Promoter.

23. The Data Controller and Data Processor (as defined in the General Data Protection Regulations ((EU) 2016/679)) is the Marketing Lounge Partnership of The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG. The privacy policy for this campaign can be found [here](<https://rewardsfromhoover.com/laundry22/privacy-and-cookies>).