

Dear Diamond Card Customer

I'm writing to you to let you know about some important changes to the Diamond Card discount.

We want to give all our customers our best price every day whenever they shop. That's why we're investing money in lowering prices for everyone, and have already lowered over 2,000 prices with more to come.

It's also why there will be fewer price promotions and discount offers. So, from 3 September 2018, the 10% discount we offer to you every Wednesday will be limited to gardening products when you shop and take away in store.\*

We know how important gardening is to our Diamond Card customers, so as a way of saying thank you for shopping with us, we're keeping the discount on over 10,000 gardening products. You can find the full list of qualifying product categories at: [diy.com/diamond](http://diy.com/diamond)

Every time you shop with us, we'll continue to send you an email with a voucher for the next time you visit, for use on any day of the week. And you'll still receive the following great benefits of Club membership:\*\*

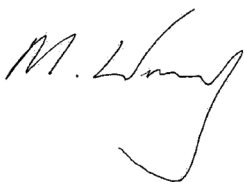
- 10% discount in B&Q Cafés
- Digital receipts emailed to you after each shop
- £10 discount on two-hour van rental through Hertz

These changes mean we can offer you our best price every day and make sure our prices are clear for everyone.

If you'd like more information and to make sure you're opted in to receive money off vouchers and digital receipts, please visit [diy.com/diamond](http://diy.com/diamond)

Thank you for shopping at B&Q. We hope to see you in store soon.

Best wishes

A handwritten signature in black ink, appearing to read 'M. Emery', with a stylized flourish at the end.

Mike Emery

Director of Customer Marketing

\*Gardening products include: plants and seeds, garden hand and power tools, compost, plant feeds, fertilizers and pest controls, hoses and watering accessories, plant pots and garden ornaments, garden furniture and BBQs. Excludes Click+Collect

\*\*B&Q Club Terms & Conditions apply