



**marburg**

lehm • clay • argile

The wallpapers in the TERRA segment are based on the raw material clay - a world first and an innovative, healthy and environmentally friendly alternative to conventional wallpapers.

The clay we use is mined regionally. This avoids long delivery routes. In addition, only clay is mined that can be recycled directly. This saves energy for processing.

Climate neutral,  
printed on recycled paper



**marburg**  
www.marburg.com

**Zero**  
by marburg

As one of the leading wallpaper manufacturers, we have the responsibility for the careful use of resources, that flow into our value chain.

Our central goal is to optimise all the production activities and minimise their environmental impact.

All the efforts we make in terms of healthy living and sustainability are summarised under the word-image brand ZERO by marburg®.

**Zero**  
by marburg

CLAY  
BASED

A WORLD FIRST:  
**CLAY WALLPAPER**

**TERRA**  
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# TERRA

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Clay: mankind's oldest building material proves its worth as an impressively as a support for the indoor climate by ensuring provides optimal moisture regulation in the interior.



MOISTURE REGULATING

The clay coating absorbs the moisture in the room and gradually releases it again as needed.



LIVING HEALTHY



ECOLOGICAL



WATER-BASED



WITHOUT PVC



WITHOUT PHTHALATES



CLAY BASED