

YOU WILL NEED:

- scalpel or scissors
- tape measure or spirit level
- masking tape
- squeegee (credit card will do)

BEFORE APPLICATION

Clean the area where your decal will be ensuring the site is dry and free from dirt and grease. The adhesive is very sticky so be careful when removing the backing paper as it can easily stick to itself.

Please note we advise not to apply to stain repellent paints as they may cause adherence issues. Freshly painted walls please let dry for 2 weeks prior to applying your wall sticker.

Step 1

Lay the decal face up on a flat surface rub over with a squeegee to make sure the sticker is adhering to the application film.



Step 2

Turn the decal over so it is face down then carefully and slowly start from a corner and peel the backing paper away slightly, leaving the sticker adhering to the application film. If the sticker lifts with the backing paper go back on yourself and rub over firmly until the sticker adheres to the application film. Continue to half way then replace the backing paper and repeat with the other side. This will make it much easier when applying your decal in situ.

Step 3

Take your time to decide where you would like to place your decal. Once stuck it is easily removed but cannot be re-used. Without removing the backing paper, position the decal on your surface. Larger decals use masking tape to create a hinge along top edge to hold your decal in place, alternatively you can create a hinge in the centre of your decal vertically or along the vertical edge.



ANNABELLA

TIP FOR LONGER STICKERS: After creating a hinge, split the sticker into sections between the words or design using scissors cutting through the application tape and backing paper, be careful not to cut the vinyl, this will make application easier.

Step 4

Lift the decal then peel the backing paper away from the masking tape to half way for larger decals or all the way off for small decals.



Step 5

Gently lower the wall sticker into place then rub the wall sticker down working from the centre towards the outer edge with a squeegee, repeat until you have applied all of your wall sticker.

If you have created a central vertical hinge apply one side remove masking tape then apply other side.

Step 6

Slowly and carefully peel away the application film by taking one of the top corners and start peeling it away sliding it back across the wall. Do this slowly so that if any sections remain stuck to the application film you can re-position the application film and push back onto the wall.



Bubbles can be removed by pricking them and pushing the air out of your pin hole, creases can be removed by heating gently with a hair dryer and smoothing over by rubbing firmly with your finger or a soft cloth.

Stand back and admire your work!



We love to see our decals in their new homes and to see how creative you all are, please share a picture over on our facebook page or instagram account using #ideasthatstick #joanie.and.jeanie