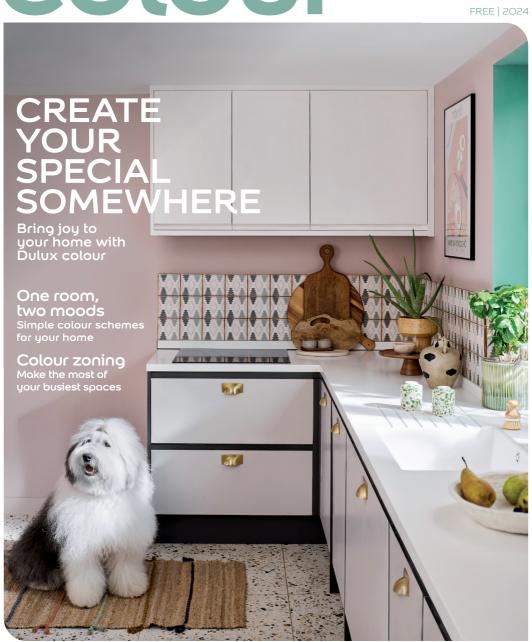
# let's Colour





### Join the Dulux community online

#### VISIT OUR WEBSITE

For all of our tips and tricks, visit dulux.co.uk Here, you'll find everything from recommended colour schemes to practical advice on painting projects.

#### SIGN UP

For latest updates and exclusive content straight to your inbox, subscribe to our newsletter at dulux.co.uk/signup

#### **JOIN US ON SOCIAL**

Visit our social channels for inspiration and our latest tips and tricks.













## Community RePaint

### **COMMUNITY REPAINT**

In the UK, an estimated 55 million litres of paint are wasted every year.

Community RePaint is a UK-wide paint reuse network, sponsored by Dulux for the past 30 years, which aims to reduce waste and help everyone paint more sustainably.

So far, Community Repaint has redistributed 5.4 million litres of leftover paint to individuals, families, communities and charities.

Learn more about it here: **communityrepaint.org.uk** 

## Welcome

At Dulux, we believe paint has the power to change how it feels to come home. Whether you're transforming a full room or completing a simple upcycling project, colour has the power to bring joy to your space.

These pages are packed full of projects, from colour zoning a kitchen-diner with Village Maze<sup>™</sup> and Pink Parchment<sup>™</sup> to painting a ceiling with Guild Green and **Frosted Papaya**. For even more colour inspiration, check out our pull-out colour chart featuring our most loved shades.

We hope this issue inspires you to create your own special somewhere. Remember to join us on social to share your projects and transformations!



Marianne Shillingford, Dulux Creative Director and Steph King, Dulux Creative lead, editors of this mini magazine



### DISCOVER YOUR PERFECT COLOUR



1 EXPLORE OUR PAINT
Browse the fold-out colour chart in the middle of the magazine or head to dulux.co.uk



2 VISUALISE YOUR SHADES
See how a colour will work on vour walls with the **Dulux Visualiser** App. Download it for free today.



3 TRY BEFORE YOU BUY
Put your shortlisted shades to the test with Roller Testers or our new **Peel & Stick testers**. Pick up in store or online at dulux.co.uk

2 Dulux Let's Colour / Dulux.co.uk Dulux Let's Colour / Dulux.co.uk 3 Colour Lookbook

## One room, two moods

Change how a room feels with simple colour schemes



Using different colour combinations in a room can not only change the way a room looks, but also how it works and feels. To see this in action, we've painted and styled the same room in two different colour schemes.

We've transformed this living room into a calming oasis, using a tonal colour scheme with different shades of tranguil blue: **Teal Voyage**<sup>™</sup>, on the feature wall behind the fireplace, and **Coastal Grey** on the side and back walls. The picture rail is painted in **Polished Pebble**™, connecting the two blues together. This colour scheme is echoed in the styling choices, such as the cushions coloured in soft shades of blue and grey. The lamp, painted in **Perfectly Taupe**<sup>™</sup>, adds warmth to balance the look.

### A primer on colour theory:

Discover more colour schemes using a colour wheel by scanning the QR code below.

Find out more about colour combinations.





Here, we've combined a palette of warm neutrals to create a living space that feels welcoming and energising.

We've also added visual interest to the room by splitting the colours horizontally, applying **Soft Truffle™** on the upper half of the wall and **Egyptian Cotton™** below with the picture rail finished in **Natural Slate**. The cushions, lamp, and rug add a pop of colour and texture to bring the whole look together.





Dulux Easycare Washable & Tough Dulux Quick Dry Satinwood

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## Colour zoning

Make the most of your busiest spaces

Zoning with colour is a clever and easy way to divide a multi-purpose space into distinct areas.

We have put this into practice in this open-plan kitchen and dining area, the heart of the home. We've used **Pink Parchment**, a soft shade of pink with dusty undertones, paired with the versatile green, **Village Maze**. The pink lifts the kitchen area making it feel less functional, while the dining area's cosy and calm fresh green wraps around family or guests sitting down together.

To provide balance, we've used **White Mist™** on the remaining wall areas and painted the kitchen cabinets in **Perfectly Taupe**, a gentle warm neutral.

The washable and stain-repellent formulation of Easycare Washable & Tough makes it perfect for busy family spaces.



Scan for more colour zoning ideas to use in your home.







Statement ceilings are here to stay. We've transformed this bathroom through the calming addition of **Guild Green**, which trails down from the ceiling and encourages a spa-like feel. This green is accented by a stripe of **Frosted Papaya**, and the lush plants complete the calming, nature-inspired look.

### **DULUX EASYCARE BATHROOM**

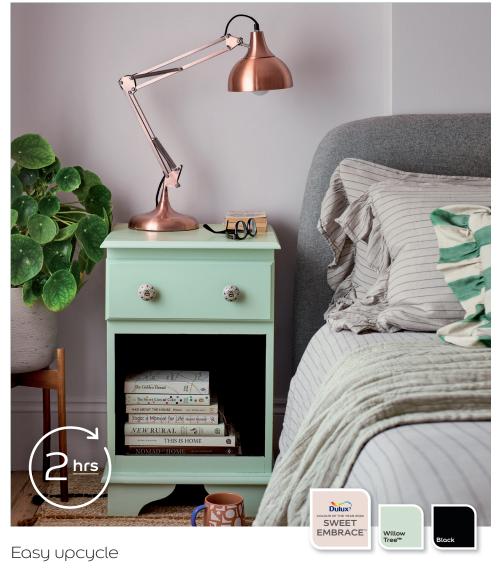
Dulux Easycare Bathroom includes moisture and steam resistant technology that protects against mould for 5 years,

keeping your bathroom looking better for longer.



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You can use your leftover paint to make an old piece of furniture feel brand new. To revamp this bedside table, we've used the contrasting colours **Willow Tree** and **Black** for a simple and stylish look.

On the wall behind, we've used our Colour of the Year 2024, **Sweet Embrace™**. It's a pale dusky pink with neutral undertones that

balances perfectly against the green to bring a cosy but uplifting feel to the room. To transform this space quickly, we've used our Simply Refresh One Coat product, providing a fresh new look in just one coat.

> Scan for more budget friendly upcycling projects you can complete in a flash.



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## **Paint** picker

Choose the right paint with our product guide



lith more vears' DIY and decorating experience under his belt, what Skills Development

Consultant and resident paint pro Matt Gray doesn't know about paint isn't really worth knowing.

"Using the right type of paint is essential if you want a finish that will look good and really last," says Matt. "There are a number of specialist products to help you make the most of your efforts, so use this handy guide to suss out which you need and you'll be well on your way to painting perfection."

### BUILDING A BRIGHTER FUTURE

At Dulux we believe in using our innovation to add colour to people's lives. We want to maximise the positive impact of paint through sustainable solutions that lower our environmental footprint.

Throughout 2024 and beyond, we will be reducing the amount of solvents used in our products, moving towards more water-based formulations, and using more renewable resources. As part of this, we will be rolling out 99.9% VOC free formulations across many of our interior paint ranges. Look out for this logo on our Dulux paint cans in store.



Scan to learn more about our sustainability initiatives at Dulux.



### WHICH PAINTS **GO WHERE?**



#### FOR BATHROOMS Dulux Easycare Bathroom

This paint is steam and moisture-resistant to stay looking good for longer.



### FOR BUSY LIVING SPACES **Dulux Easycare** Washable & Tough

A washable and stain-repellent paint that takes the stress out of spills. Great for kids' bedrooms, too.



### FOR KITCHENS Dulux Easycare Kitchen

A hard-wearing, washable matt paint that's also grease-resistant.



### **Dulux Weathershield Ultimate Protection**

Alkali Guard technology with built-in primer protects against all weather conditions for up to 15 years.

FOR EXTERIOR MASONRY/WALLS



### **Dulux Weathershield All Weather Protection**

For masonry, render, concrete, pebble-dash & brickwork. Stay-clean technology protects against all weather conditions for 15 years' long-lasting protection.

#### FOR EXTERIOR WOOD, METAL & UPVC



### Dulux Weathershield Multi-surface Quick Dry Satin

Water-based paint that can be applied directly to Wood, Metal & uPVC (no primer required) with 6 years' guaranteed protection.



### **Dulux Weathershield Exterior Quick Dry Satin**

Water-based, quick-drying paint for Exterior Wood & Metal with 10 years' guaranteed protection.



#### ONE COAT Dulux Simply Refresh One Coat

Refresh your paintwork in one easy coat thanks to this extra-thick, nassle-free formula.

FOR FEATURE WALLS Dulux Simply Refresh Feature Wall

Creating a striking feature wall

paint in a range of bold shades.

has never been simpler with

this easy-to-apply, one-coat



### **Dulux Quick** Dry Satinwood

With a mid-sheen satin finish, this is a subtly gorgeous alternative to gloss.



**Dulux Quick** 

Dry Gloss

with this self-

undercoating

high-shine paint.

FOR WOODWORK AND METAL

### **Dulux Non-drip** Gloss

Update your space Provides long-lasting protection with a formulation that's easy to use.



### **Dulux Quick** Dry Eggshell

A great option when you're looking for low-sheen but wipeable finish



### **Dulux One Coat** Satinwood

Water-based and quick dry for a long-lasting finish in One Coat.



#### **Dulux Once** (Eggshell, Satinwood or Gloss) Durable

and hard wearing for a long lasting finish.







#### SCAN TO FNTFR

Enter our home makeover competition for the chance to win a **colour consultation** with one of our Dulux Colour Experts, enough **Dulux paint** to decorate your room (up to the value of £100), a £100 **Love to Shop** voucher and £1,500 worth of **Topps Tiles**. Full terms and conditions available online, via the QR code.

### DID YOU ENJOY THE ISSUE? FIND MORE INSPIRATION ONLINE AT DULUX.CO.UK



Our One Coat Guarantee entitles you to a refund if one coat is not satisfactory. The additional Dulux Promise assures the perfect colour with a uniform finish and the coverage stated for your paint, or we'll replace it. Both the Promise and the Guarantee only apply if the instructions are strictly followed. Terms and Conditions apply [dulux.co.uk/promise and dulux.co.uk/ocguarantee]

We have reproduced this colour card as accurately as printing will allow. Please ensure that you use a colour tester on the actual surface to be painted before decorating; the substrate and texture of the surface can change the appearance of the final colour, as can soft furnishings and the shape, size and lighting of the room. Please note: colour testers indicate the colour of the product only and are not representative of the quality or sheen of the final product purchased. Safety, Health and Environment: before using a product ensure you read all instructions on the back of the product, including Health and Safety warnings. AkzoNobel, Dulux, the Dulux dog, the Flourish logo, the Dulux Quality Promise, Let's Colour, Easycare, Light+Space, Simply Refresh, Weathershield, Dulux Select Decorators, Polycell, Magic White and all colour names marked TM are trademarks of the AkzoNobel group © AkzoNobel 2024.





### All your favourite colours at a glance

### Colours for walls & ceilings



Pick up a roller tester in store or order a new Peel & Stick tester online at Dulux.co.uk

If you're not

happy with the colour or finish of your product, we'll replace it.

Product Key

C Light+Space™ === Easycare™ Kitchen **Easycare™ Washable & Tough** Easycare™ Bathroom Simply Refresh One Coat F Simply Refresh Feature Wall

O Dulux Matt & Dulux Silk Emulsion

### All your favourite colours at a glance

### Colours for wood & metal

Egyptian Cotton™ Quick Dry Gloss, Quick Dry Satin

Natural Hessian™

Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss

Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss

Quick Dry Gloss, Quick Dry Satin, Quick Dry Gloss, Quick Dry Satin,

Perfectly Taupe™ Natural Calico™

Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell

Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell

Quick Dry Gloss, Quick Dry Satin,

Quick Dry Eggshell

Mineral Mist™

Quick Dry Gloss, Quick Dry Satin,

Pretty Pink

Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss

**Pure Brilliant White** 

Quick Dry Gloss, Quick Dry Satin, Quick Dry Gloss, Quick Dry Satin' Quick Dry Eggshell

Polished Pebble™

Quick Dry Gloss, Quick Dry Satin Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell

White Cotton™

Qucik Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss Quick Dry Gloss, Quick Dry Satin,







### Dulux Weathershield

All Weather Protection range





### Exterior walls masonry

Concrete Grey Smooth Masonry

Pure Brilliant White Smooth & Textured

Pale Slate™

Smooth Masonry

### Exterior wood & metal



Quick Dry Satinwood















Quick Dry Satinwood















Quick Dry Satinwood





Quick Dry Satinwood Quick Dry Satinwood

### Weathershield Multi-surface









Quick Dry Satinwood

Quick Dry Satinwood



Quick Dry Satinwood

Quick Dry Satinwood

Almond White™ Quick Dry Satinwood

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