



A world of good

Making it simple
to have a **good** home
that's **good** for the
planet and your pocket.



Discover

GoodHome 

exclusively at

B&Q





We're refreshing our GoodHome coloured paint range, developed by our team of experts who are here to make your life a little easier than it was before.

A better life. More affordable.

We make a better life more affordable. Exceptional functionality, aesthetic and value – we're the smart choice.

Our **GoodHome tough & durable paint** has our most hard-wearing formulation and excellent covering power.

- It is stain resistant and washable and so is ideal for hallways, stairwells and children's bedrooms.
- It repels various liquids creating a beading effect, so splashes can be wiped off with ease.
- It can even be used on wood and metal with a suitable primer.
- Like all of our GoodHome paints it is low odour and water-based so cleaning up is easy.



Accessible for everyone

We ensure good homes are accessible for everyone, by offering co-ordinated and complete design solutions that simplify choice and make home improvement easier:

- Our interior paint colour palette has both timeless and on trend options, to ensure there's a colour for everyone.
- You like a particular colour and want to use it on more surfaces than just the walls? Your favourite colours are also available in our Renovation paint range, for a co-ordinated look no matter the surface.
- Plus an even more extensive offer with our exact match colour mixing service available in stores and online on www.diy.com
- Can't decide? Our GoodHome colour testers allow you to try the paint colour at home in the natural light of the space.

Ethical, sustainable and supportive

We make change possible and simpler. Ethical, sustainable, and supportive – we do everyone, every home and the planet the world of good.



Water based



Minimal VOCs

- We've removed any unnecessary chemicals and are now offering water based and low odour formulations. Because of that, painting tools can be cleaned with just soap and water, rather than white spirit. All of our GoodHome interior wall paints have minimal to almost 0 VOCs.
- Recyclable metal cans or plastic tubs containing 50% recycled plastic.
- We're proud to be launching a brand new and innovative product, Naturéa by GoodHome*, containing bio-sourced ingredients. This range is rooted in the respect for nature, from the formulation to the nature inspired colour palette, making it a truly sustainable alternative to traditional paint with high levels of opacity and washability.

*Available in larger stores and online at diy.com

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Choose the right paint for your needs



GoodHome walls & ceilings
Tester, 2.5L & 5L
Matt and silk



GoodHome tough & durable
Tester, 2.5L & 5L
Matt



GoodHome ultra cover
Tester & 2.5L
Matt

Number of coats	2*	1-2*	1*
Low odour	●	●	●
Wipeable	●	●	●
Washable	○	●	○
Stain resistant	○	●	○
Also suitable for wood & metal (with a suitable primer)	○	●	○
Minimal VOCs	●	●	●



GoodHome kitchen
Tester & 2.5L
Matt



GoodHome bathroom
Tester & 2.5L
Soft sheen

Number of coats	2*	2*
Low odour	●	●
Wipeable	●	●
Washable	●	●
Stain resistant	●	●
Mould resistant	○	●
Moisture resistant	●	●
Grease resistant	●	○
Minimal VOCs	●	●

*Number of coats will vary depending on paint colour, surface condition and painting tools. For more information visit diy.com

The right colour

for the right room

How light affects colour - Natural light and room orientation

Lighting can affect the way we perceive colour, whether it's natural or artificial light.

The size and number of windows, their directional placement, and seasonal light can all change how a colour can look.

Here is some advice on what to be aware of when selecting colours for your home, depending on the direction your room is facing.



North facing room



South facing room



West facing room



East facing room

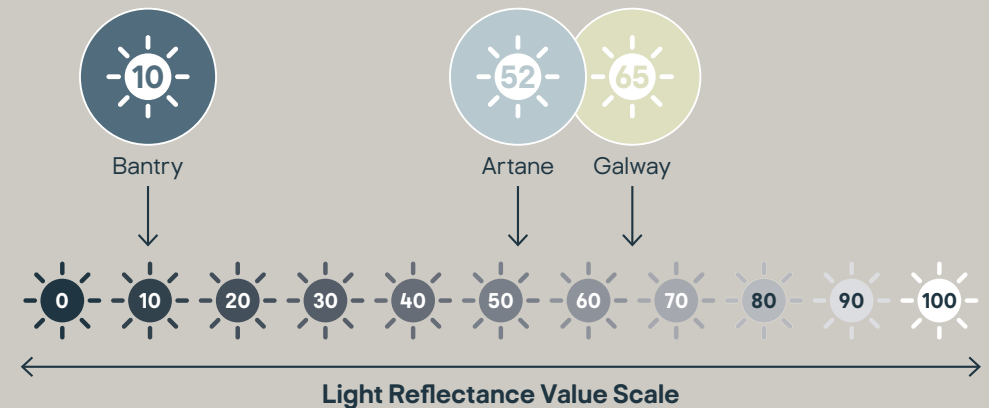
Type of light	Cool light, all day.	Warm light, all day.	Cool in the morning, warm in the afternoon.	Warm in the morning, cool in the afternoon.
Impact on colours	Colours can look darker and greyer.	Colours can look brighter or washed out.	Colours will change throughout the day.	Colours will change throughout the day.
Recommendations	Warm tones e.g. toronto, sakai	Cool fresh colours e.g. clontarf, whistler	Warm neutrals e.g. santa fe, ottawa	Cool and calm colours e.g. artane, toulon

What is Light Reflectance Value?

LRV (Light Reflectance Value) is a value of how much light a colour reflects or absorbs.

A colour with an LRV above 50 will reflect more light than it absorbs, so choose these colours to make the most of the light in your room.

A colour with an LRV below 50 will absorb more light than it reflects creating a cosier atmosphere. For these colours you may want to think more about your lighting scheme to account for your darker colour choice.



NATURÉA

by GoodHome

Our first paint range containing sustainable bio-sourced ingredients³



Naturéa by GoodHome¹ is a durable, water-based and air-purifying² paint that contains resins made from renewable bio-sourced raw materials³.

- Its metal packaging is recyclable, making it a positive choice for you and your home.
- The colour palette is nature-inspired to help you bring the outdoors in.
- It is easy to use, with effortless wall & ceiling application.
- It comes in a beautiful velvet matt finish that is fully washable, so it will withstand the test of time.

¹ Available in larger stores and online at diy.com.

² Naturéa air purifying paint cleans the air by actively removing formaldehyde. Tested to ISO 16000-23.

³ Contains 96% bio-sourced resins. Estimation of total bio-based content according to ASTM D6866 is approximately 30-35%.

What is bio-sourced resin?

The bio-sourced resin³ is made from the by-products of the paper industry and rapeseed/sunflower derivatives.



Water-based



Bio-sourced resin



Virtually zero VOC content



Air purifying



High quality washable formulation



Recyclable packaging




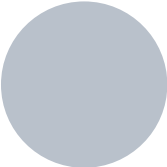
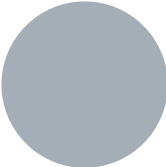
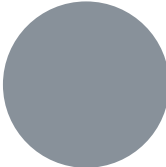
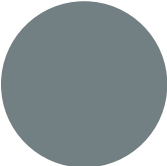
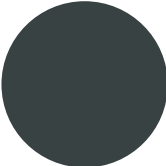
Naturéa

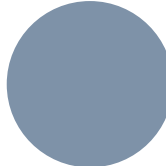
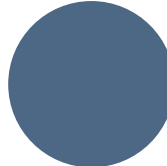
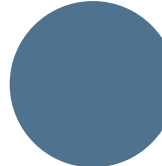
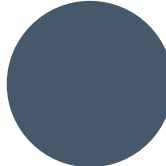
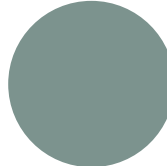
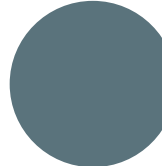
Naturéa offers a carefully curated nature-inspired colour palette that will bring the outdoors inside. It is easy to use, with effortless wall & ceiling application.

All of our Naturéa paint comes in a velvety matt finish that is fully washable, so it will withstand the test of time. Suitable for use on plaster, plasterboard and previously painted surfaces.


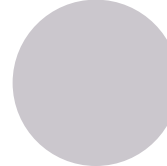
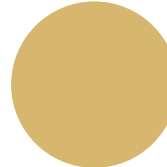
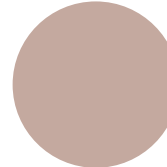
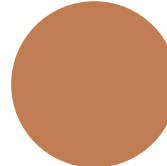
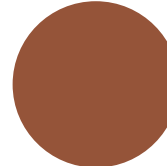
Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.

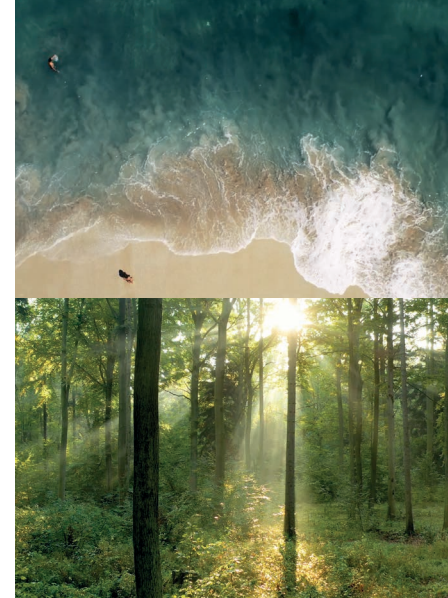


		
Snow 91	Driftwood 67	Mushroom 54
		
Cloud 55	Rain 41	Rock 25
		
Old Moss 17	Jet Black 2	

		
Karner Blue 31	Gentians 14	Blue Allium 18
		
Summer Night 8	Clover 28	Spruce 14




	
Rosa 67	Sweet Pea 57
	
Siskin 51	Old Rose 41
	
Crocsmia 25	Red Berries 12



Whites

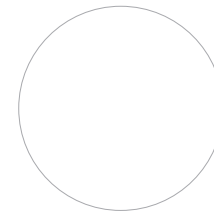
Coloured whites instantly brighten up any room. Crisp, cool and classic. The perfect background for neutral and even brighter items of furniture.

All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

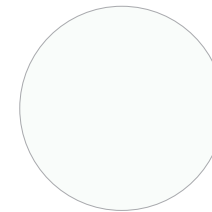
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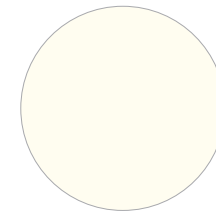
**GoodHome
NORTH POLE**
Kitchen paint matt



north pole



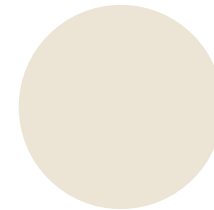
alberta



ottawa



toronto



valdez



B
Bathroom

K
Kitchen

T
Wood and metal trims


U
Ultra cover

Tip:
Artificial light
can affect
colour

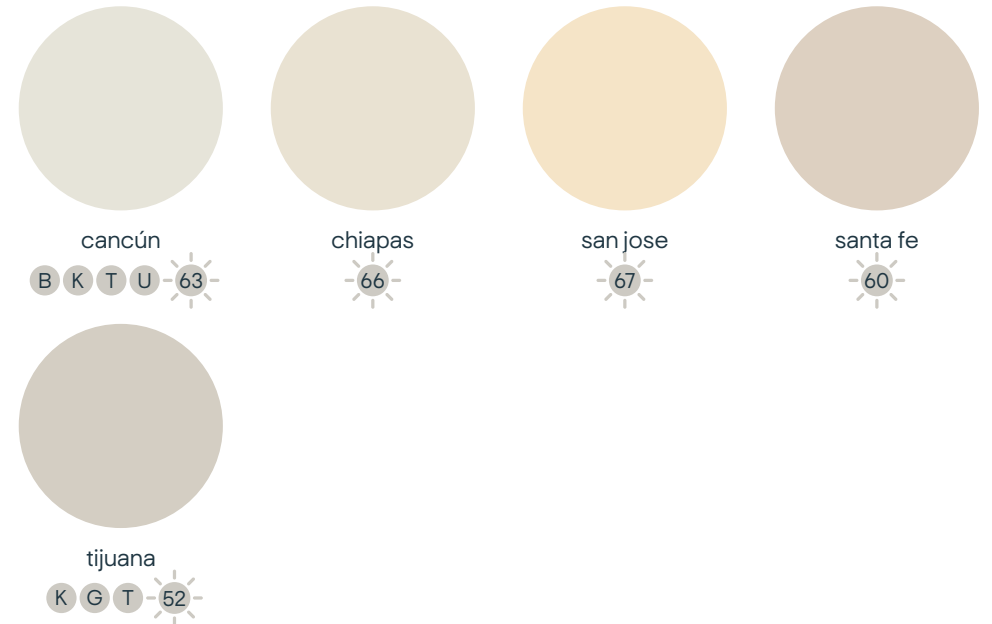
Neutrals

Calming and comforting, warm neutral tones help you unwind after a long day. Beiges and browns bring wooden decor to life, whilst grey undertones add a luxurious focal point to your room.

All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.

 **GoodHome
CANCÚN**
Bathroom paint, soft sheen




B Bathroom **K** Kitchen **G** Glitter effect paint **T** Wood and metal trims **U** Ultra cover

Tip:
Choose a higher LRV for darker areas




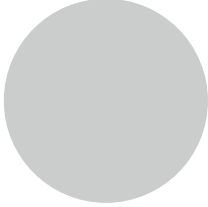
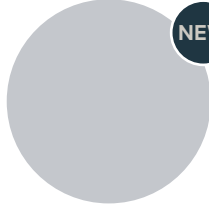
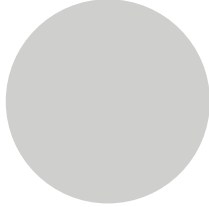
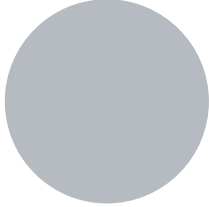
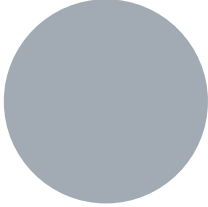
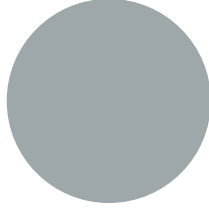
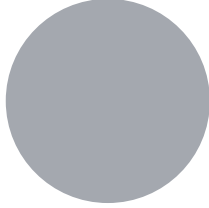
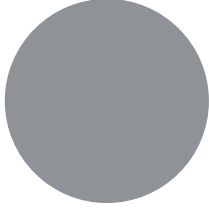
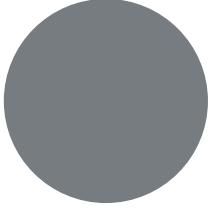
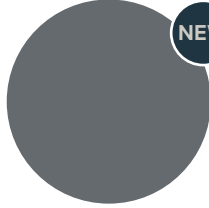
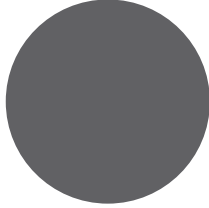
Greys

Greys are chic and timeless. Clean and fresh, they create the perfect spot for peace and relaxation. Pair or match tones together, or use one shade as a standalone feature.

All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.



			
whistler B K U -71	hempstead B K U -69	hamptons B K G T U -65	melville B K T U -58
			
peoria -55	philadelphia -53	brooklyn B K G T U -45	minneapolis -36
			
manhattan -35	delaware B K G T -34	hamilton B K U -21	princeton K T -12
			
louisville -7	liberty K G T -2		

B Bathroom

K Kitchen

G Glitter effect paint


T Wood and metal trims

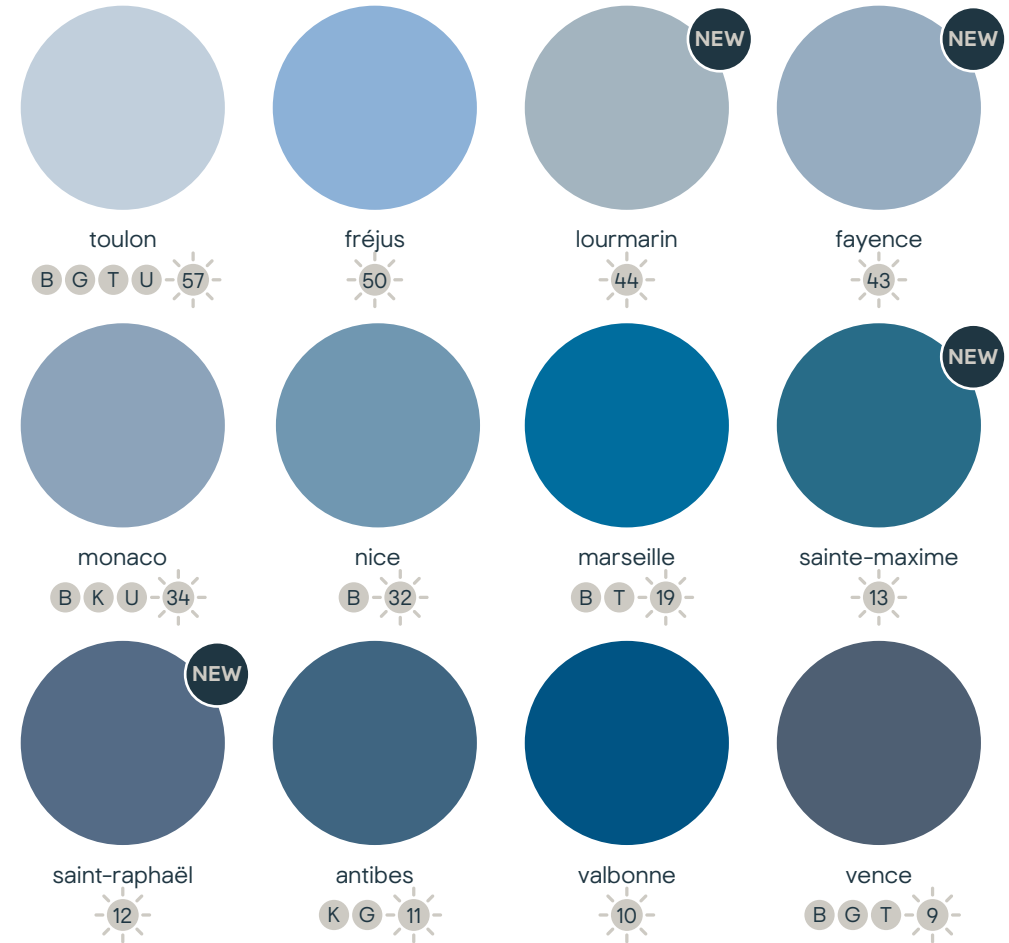
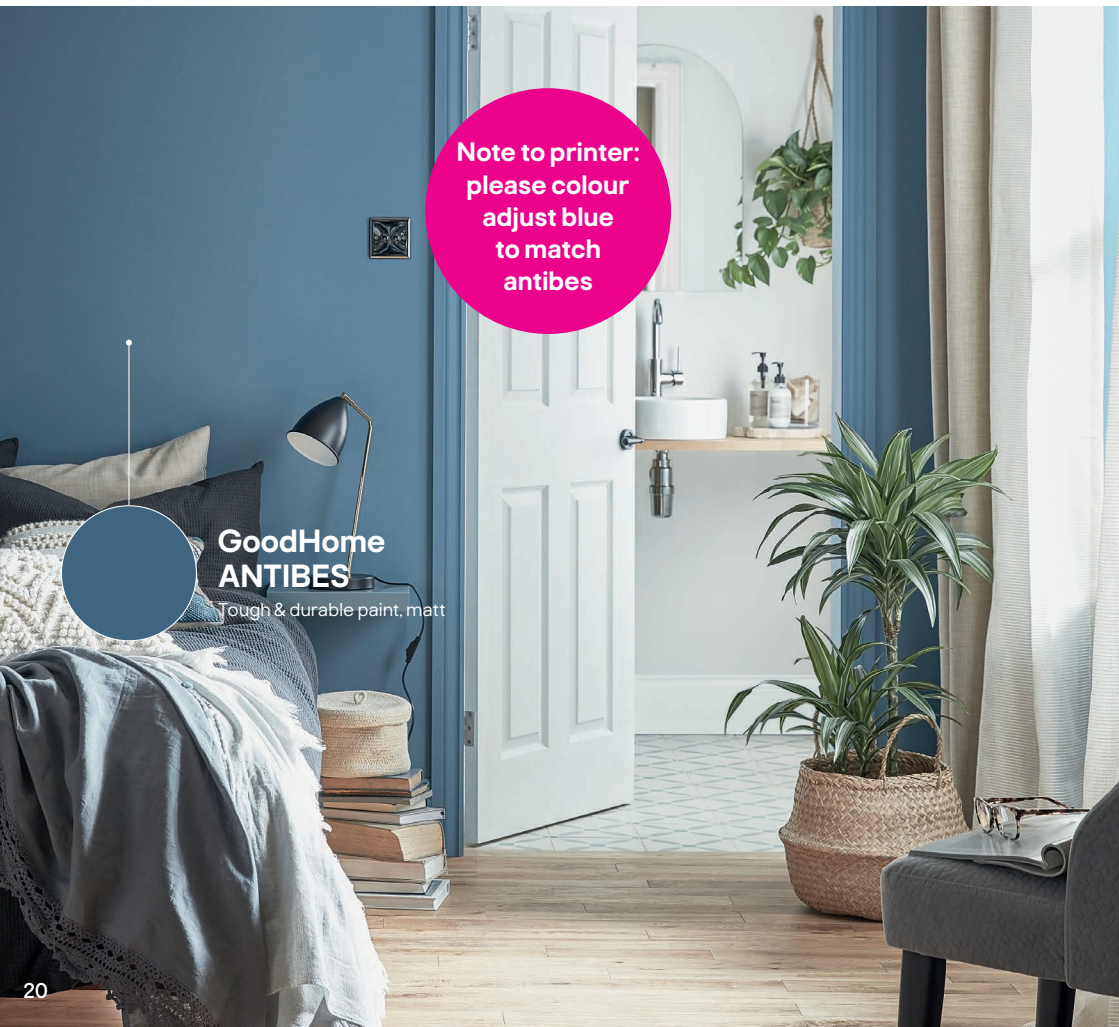
U Ultra cover

Blues

Icy tones and warming hues make up our blue colour palette. There's so much you can do with blue. From making small spaces seem larger or adding vibrancy that'll have you dreaming of tropical beaches.

All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.



B
Bathroom

K
Kitchen

G
Glitter effect paint

T
Wood and metal trims

U
Ultra cover



**GoodHome
EDENBERRY**

Tough & durable paint, matt

**GoodHome
BALLINA**

Tough & durable paint, matt


**GoodHome
CARLOW**

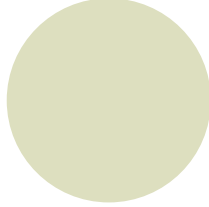
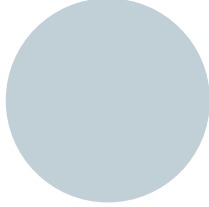
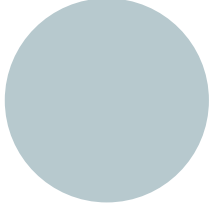
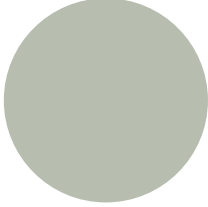




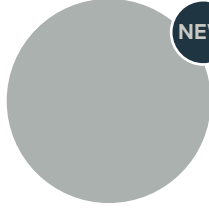
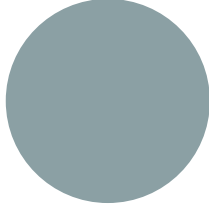
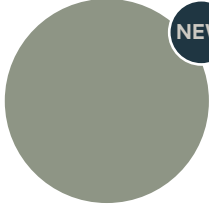
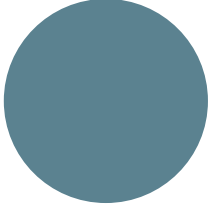




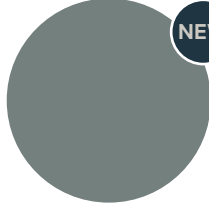
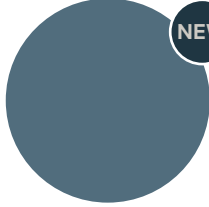


Tough & durable paint, matt

Greens

We've zesty and vibrant shades of green to inspire you. Express your style with olive tones, or choose a minty fresh colour scheme to energise your room.

All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.

			
galway  65	clontarf  63	artane  52	limerick  43
			
carlow  38	kilkenny  29	edenberry  23	milltown  18
			
ballina  15	bantry  10		

B Bathroom

K Kitchen

G Glitter effect paint


T Wood and metal trims

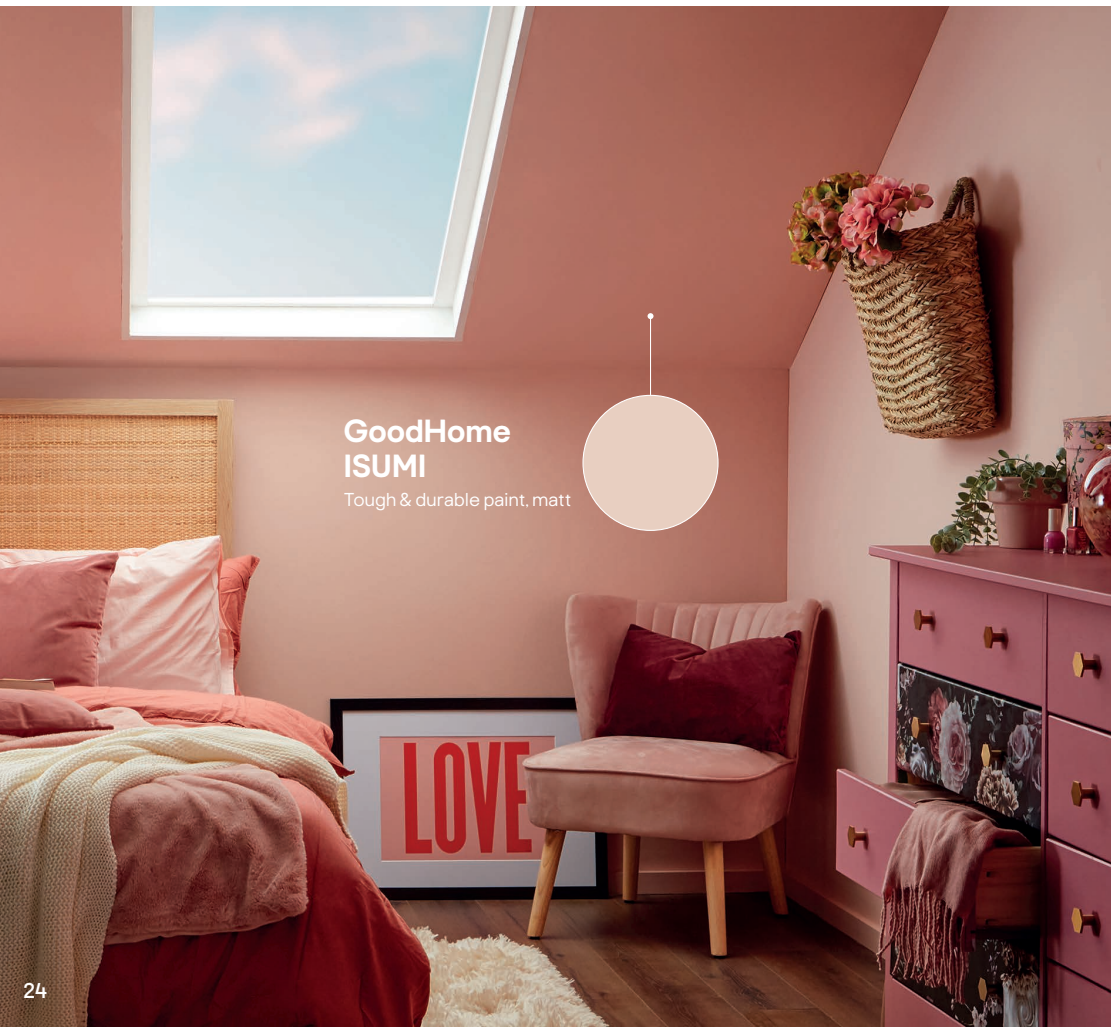
U Ultra cover

Pinks, purples and reds

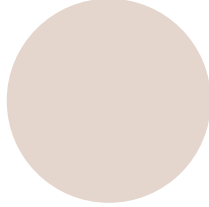
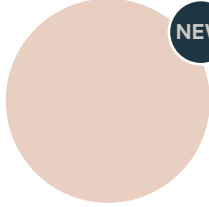
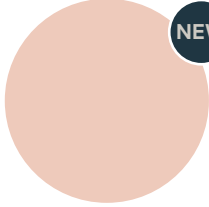
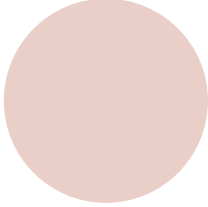
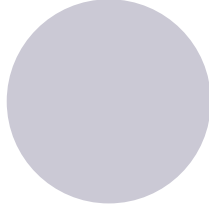
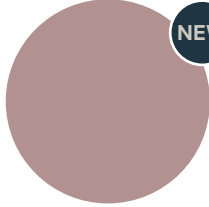
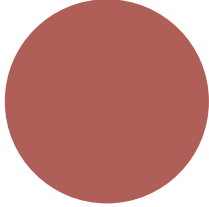
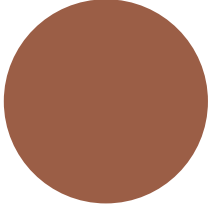
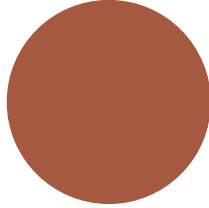
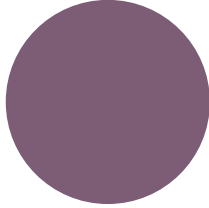
Make bolder choices with strong purples and reds or soft pinks to add character to your home. Choose from dusty tones to bright shades, playful pinks and lavish purples and passionate reds.

All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.



GoodHome ISUMI
Tough & durable paint, matt

			
kyoto G U 66	isumi G 64	sakai G 63	hyogo G T 57
			
hokkaido G T 54	morioka 27	himonya 14	fulham T 12
			
chelsea 11	shizuoka 8		

G Glitter effect paint

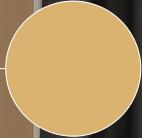
T Wood and metal trims

U Ultra cover



Can't decide which colour?

Pick up a tester in store or online to try at home
Colour availability may vary by store




**GoodHome
CHUECA**

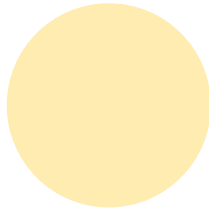
Tough & durable paint, matt

Yellows and oranges

When it's gloomy outside, our yellows and oranges bring the sunshine indoors. Deep and passionate oranges give your guests the welcome they deserve, whilst golden yellows add a gentle softness.

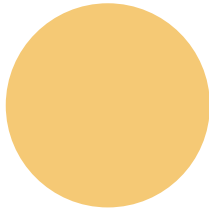
All 60 colours are available in a matt finish in both our walls and ceilings and durable formulations, and also in a silk finish in our walls and ceilings formulation.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.



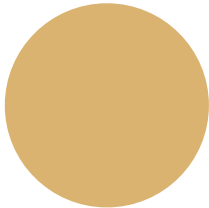
andalusia

 70



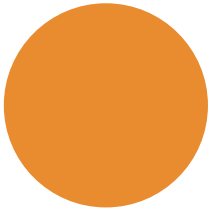
gran via

 56



chueca

 42
K T



valencia

 31

 Kitchen

 Wood and metal trims




Can't decide which colour?

Pick up a tester in store or online to try at home

Colour availability may vary by store

Feature walls:

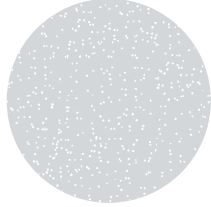
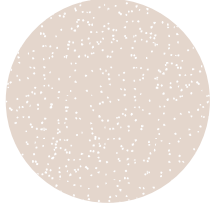






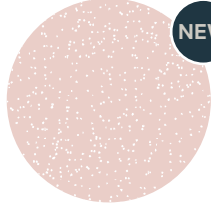
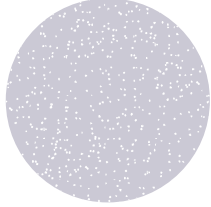






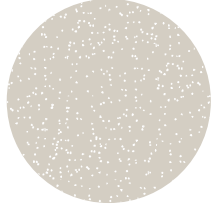

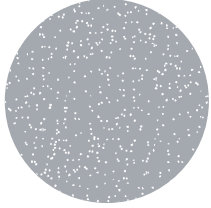





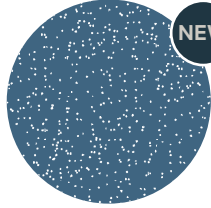





Make your walls stand out with glitter paints that'll bring a sparkle to your eyes. You can even find the matching shade in our colour paint range to add the final touches.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.



GoodHome LIMERICK
Glitter effect paint

Glitter effect

			
hamptons  65	kyoto  66	isumi  64	sakai  63
			
hyogo  57	hokkaido  54	toulon  57	clontarf  63
			
tijuana  52	brooklyn  45	delaware  34	limerick  43
			
antibes  11	vence  9	liberty  2	

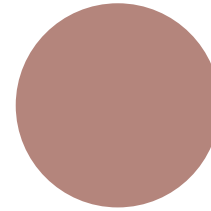
Please note due to printing limitations the colour swatches are only a representation of the glitter effect. These paints are supplied with real glitter.

Feature walls:

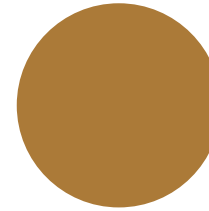


Metallic effect

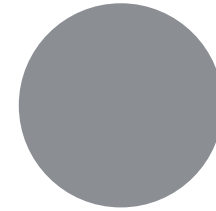
Make light bounce off walls with our bold metallics.
The perfect choice for accent walls, your room will softly glow.



santa cruz



coachella




beverly hills

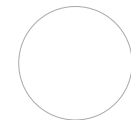





















**GoodHome
CHUECA**
Kitchen paint, matt

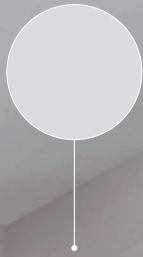
Kitchen paint

We have carefully selected key colours from our walls & ceilings palette that complement kitchens. Ideal for rooms prone to grease and stains, our kitchen paint comes in a matt finish to hide minor imperfections.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.


				
north pole 91	alberta 85	ottawa 87	whistler 71	hempstead 69
				
cancún 63	tijuana 52	chueca 42	hamptons 65	melville 58
				
brooklyn 45	delaware 34	hamilton 21	princeton 12	liberty 2
				
limerick 43	artane 52	milltown 18	monaco 34	antibes 11

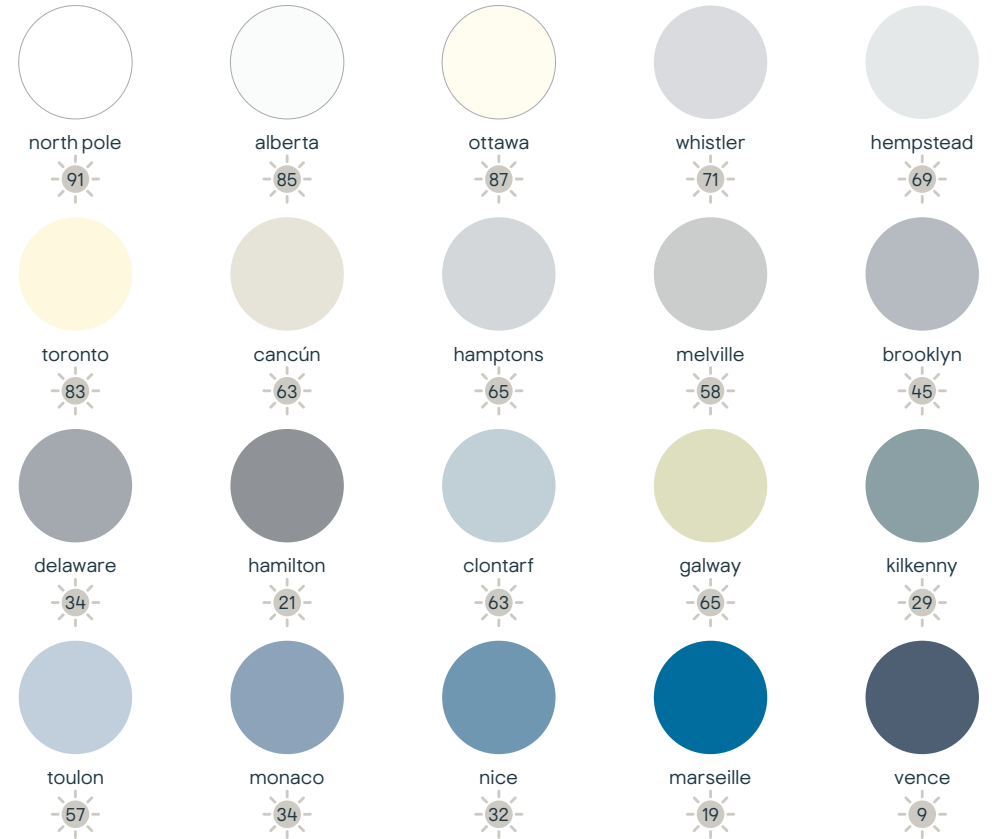
GoodHome
WHISTLER
Bathroom paint, matt



Bathroom paint

We have carefully selected the key colours from our walls and ceilings palette that complement bathrooms. Ideal for rooms with high humidity, our bathroom paint comes in a soft sheen finish for easy cleaning.

 Light reflectance values for each colour will be shown as a number between 0-100. The higher the number the more light the colour reflects.



Interior wood & metal paint

Our interior wood & metal paints come in 25 colours and three finishes; eggshell, satin or gloss to suit the level of sheen you want to achieve.



Choose the right paint for your needs

We have a wide range of paints to suit your project.



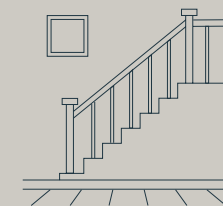
GoodHome wood & metal interior paint
750ml & 2.5L



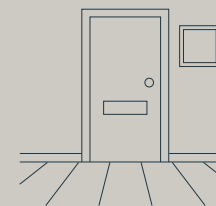
GoodHome durable wood & metal interior paint
750ml & 2.5L

Number of coats	2*	1-2*
Scuff resistant	Good	Excellent
Stain resistant	Good	Excellent
Non-yellowing	●	●
Low odour	●	●
Pure brilliant white	●	●
Available in 25 colours	●	○
Extra hard-wearing	○	●

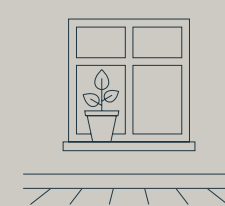
Where to use wood & metal paint



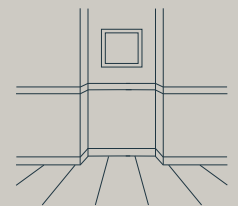
Stair bannisters



Door & door frames



Window frames



Skirtings & mouldings

*Number of coats will vary depending on paint colour, surface condition and painting tools.
For more information visit diy.com

Colour mixing

Now available in the following formulations:

Tough & durable

Kitchen & bathroom

Interior wood & metal

Exterior wood & metal extreme

Masonry extreme

Overview

When you're planning your home, you want to be sure you can find the perfect colour to bring your vision to reality. Our colour mixing service helps you to do just that, whatever surface or area of your home that you're planning.

Choose from 2000 pre-selected colours using our colour chips in-store, for any surface, indoors or outdoors! We also have an exact colour match service which can mix up to 2.2 million colours!

01

Browse our range of pre-selected colour chips in store.

02

Test the colours in the light box and try pairing them with other colours.

03

Take your chosen colour chip to the mixing desk.

04

Choose your interior or exterior paint type and size and we'll have it ready in minutes.

Colour mixing

Tough & durable walls & ceilings paint

Features and benefits Washable
High covering power
Suitable for walls, wood and metal

Sheen available Matt and satin

Sizes available 236ml (tester), 2.5L, 5L

Pre-selected colours 2000

Total colours available 2.2m



Kitchen & bathroom paint

Features and benefits Washable
Hard-wearing and durable
Protects the paint surface from mould and moisture

Sheen available Soft sheen

Sizes available 1L, 2.5L

Pre-selected colours 2000

Total colours available 2.2m



Interior wood & metal paint

Features and benefits Hard-wearing and durable
Scuff resistant
Washable

Sheen available Gloss and satin

Sizes available 1L, 2.5L

Pre-selected colours 2000

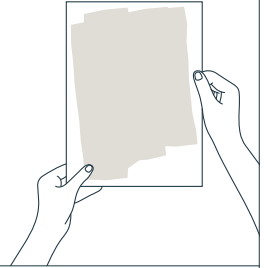
Total colours available 2.2m



How to complete your paint project

Test your colour

When you've chosen a colour, paint out a tester pot onto A4 paper to see how the colour works in your space. Move it around on each wall and look at it at different times of the day to see how the colour is affected by the light.



Prepare

Tools for the job:

- Sugar soap
- Masking tape
- Filling knife
- Dust sheets
- Interior filler
- Sand paper

01



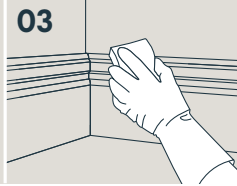
Cover nearby furniture and surfaces

02



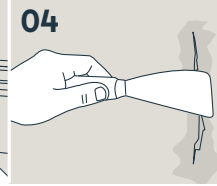
Clean the walls

03



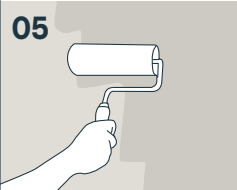
Sand previously painted wood and metal

04



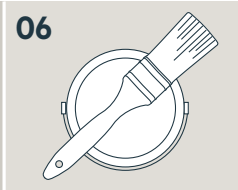
Fill any holes and cracks and use masking tape to protect adjoining surfaces

05



Use a primer on stained or new surfaces including wood & metal

06



You're ready to paint