



DECK THE HALLS! B&Q REVEALS ITS NEW FESTIVE RANGE WITH THREE TREND-LED COLLECTIONS

- **B&Q gives a first look at its new festive collection for 2025 as the Christmas countdown begins**
- **This year, B&Q will launch three unique themes so consumers can deck their halls beautifully - no matter the style or budget**
- **The full Christmas collection is available in-store and online from w/c 13th October and starts at just £2**

2ND SEPTEMBER 2025: B&Q has revealed its new festive collection in anticipation of early demand, as searches for 'Christmas' consistently begin to spike in September*.

The range features three distinct themes: Timeless Traditions, Nordic Naturals, and Modern Fairy Tale, designed to help customers transform their homes for the festive season, whatever their style or budget.

With prices from as low as £2, the new range is focused on quality and affordability, designed to help customers get into the holiday spirit and make their Christmas decorating dreams a reality. By offering a curated selection of decorations, lights, and trees, B&Q makes it simple for everyone to create a magical atmosphere at home.

The **Timeless Traditions** theme draws on classic holiday colours of reds, golds, and greens to create a nostalgic and traditional aesthetic. For those seeking a more contemporary feel, the **Nordic Naturals** theme offers a calming palette of earthy tones and textures inspired by Scandinavian design. Meanwhile, the **Modern Fairy Tale** collection provides a whimsical and magical option, featuring shimmering silvers, pastels, and iridescent finishes.

B&Q Christmas Buyer, Rory Parkes says: "Our new Christmas range has been thoughtfully developed to empower our customers to bring their own unique festive visions to life. Whether they prefer a classic, rustic, or whimsical look, our three themes provide the perfect foundation, and customers can easily add to their existing decorations or mix and match across the collections. We believe that a beautiful Christmas home should be accessible to everyone, and this year's collection, with its focus on quality and affordability, makes that a reality."

Please find a list of Rory's top picks below from each range:

TIMELESS TRADITIONS

		
6ft Fraser Fir £140	Large red velvet bow £4	Ceramic BO LED Presents £15
		
Ridged Glass Candle, Mulled Wine Scent, Red £8	Mince Pie decoration £4	10 LED Tree Bulb String Lights £6
NORDIC NATURALS		
		
6ft Olber Tree - Prelit £95	Sea Grass Tree Skirt £24	Big Pinecone hanging Dec £2

		
<p>Set of 6 Paper Stars in Various Colours £7</p>	<p>CC Angel Tree Topper £10</p>	<p>Felt Reindeer Face £4</p>
MODERN FAIRYTALE		
		
<p>6ft Prelit Octanis Flocked Tree £160</p>	<p>Felt Penguin in Hat Decoration £4</p>	<p>Let It Snow Bunting £7</p>
		



Ridged Glass Diffuser. Frankincense Scent – Blue £8	Beaded Snowflake Decoration £3	Iridescent Sequin Bauble £2
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All items are available in-store at B&Q and online from w/c 13th October. Next day click & collect delivery will be available on many products for a convenient shopping experience and B&Q Club members enjoy rewards every time they shop - helping them to create a home they love. For more information visit: www.diy.com.

END

Notes to editors:

For more information, images and sample requests, please contact b-and-q@wearetheromans.com

[*Google trends, searches for Christmas spiking in early September for past 5 years](#)

About B&Q:

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 700,000 products available to order at diy.com for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to Tradepoint.co.uk.

B&Q launched the UK's first home improvement marketplace in March 2022, adding additional choice for consumers. The marketplace offers a unique, integrated experience with in-store returns for many products and Click + Collect options being explored.

Their team of more than 21,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit diy.com/corporate/community or to read our Build a Life Project annual report visit diy.com/responsible-business

B&Q is part of Kingfisher plc, the international home improvement company, operating 2,000 stores in 8 countries across Europe.

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