

Special Buy: Hydrangea Paniculata

BLOOMING GOOD DEAL - HYDRANGEA PANICULATA ONLY £15 AT B&Q

It's a blooming good time for a bargain on one of the hottest flowers of the moment, as B&Q is offering the trendy [Hydrangea Paniculata](#) - a must-have for budding gardeners - for **just £15 for a 5 litre plant**.

With [9.7M Google searches](#) for Hydrangeas over the past month, and a [73% increase in quarterly interest](#), these stunning blooms aren't just for fans of the 'coastal grandma aesthetic', they're for everyone.

The Hydrangea Paniculata is prized for its large, colourful blooms that flower in late summer and early autumn. Available in white, pink, green, and yellow varieties, these plants thrive in sunny spots. Unlike some Hydrangeas, Paniculata colours won't change depending on soil pH - the white variety, for example, will stay white until it naturally fades with age.

To help any potential planters, B&Q's Outdoor Expert Mark Sage is offering his top tips to help your hydrangeas thrive.

Mark Sage, Outdoor Expert at B&Q, says: "A new introduction, the Hydrangea paniculata 'Gardenlights' series are a striking panicle hydrangea known for their striking conical blooms and strong, upright habit. These long-lasting flowerheads provide months of intense colour and structure, making them a great addition for borders or large containers.

1. Make sure they are placed in full sun for a minimum of 4 hours a day
2. Water regularly, hydrangeas really do not like dry soils so keep the soil moist
3. Feed with a general purpose fertiliser only in Spring, as excessive feeding during the growing season will lead to more leaves and fewer flowers"

These 5-litre plants come in a mix of all four colors and are available in-store now. Similar pots typically retail for £20 to £30, so this offer is a fantastic opportunity to brighten your garden or surprise someone with a lovely gift.