

## Cow good does this look? Expert reveals how to bring the animal print trend into your home

- 'Moo've over boring decor - Cow print is the hottest new trend that is taking interiors by storm
- Racking up a whopping 14.2 million posts on TikTok, searches for "modern ranch interiors" proof we're truly in Beyonce's Cowboy Carter Era
- B&Q's Head of Decor, Gill Baker has revealed tips on how to bring the viral look into the home, along with her top product picks
- All 'cow print inspired' items mentioned can be found on [www.diy.com](https://www.diy.com)

**February 2025:** Fresh from the catwalks of London and Copenhagen, cow print is the latest animal-inspired trend making waves in the world of fashion. Now, B&Q interiors experts predict this bold pattern will extend beyond fashion into home décor.

In fact, the search term 'modern ranch style home interiors' has already racked up a whopping [14.2 million posts on TikTok](#) and with Beyoncé's Cowboy Carter era in full swing, it is fair to say, cow print is having a major moment.










Characterised by its bold black, brown, and white markings, cow print brings a playful yet rustic charm to any space. B&Q's modern ranch inspired products offer something for everyone, whether you're looking to fully embrace the trend with [faux-cowhide rugs](#) and [ottomans](#) or prefer a more subtle touch with [wicker baskets](#) and [wooden coffee tables](#).

To provide some inspiration on how to seamlessly bring one of this year's hottest new trend into the home, **B&Q Head of Decor, Gill Baker** has shared her top tips and product recommendations

**Gill says:** "After making its mark during Copenhagen and London Fashion Week, cow print is set to be the next big interiors trend, bringing a playful yet sophisticated edge to any home. It's no surprise that cow print is growing in popularity, as Mocha Mousse, an earthy brown tone, similar to that seen in traditional hide, was named Pantone 'Colour of the Year' 2025.

Cow print is one of the most traditional animal prints and carries a warm, organic aesthetic that fits seamlessly into any home style. Its authentic earthy tones make it surprisingly versatile, whether you're leaning into a full Western-inspired interior or just adding a subtle touch of texture. Depending on the room you are looking to add to, you could start small with a faux-hide ottoman or make a bigger statement with a bold faux cowhide rug - either way, it's a fun and stylish way to bring character into your space."

**Gill's picks:**

		
<a href="#"><u>Faux Cow Print Black White Abstract Modern Cowhide Animal Rug</u></a> - £68.48	<a href="#"><u>Cow Print Fabric Victoria Accent Chair with Footstool</u></a> - £289.99	<a href="#"><u>Dulux Trade Heritage Tudor Brown Velvet Matt Wall Paint, 2.5L</u></a> - £46
		
<a href="#"><u>Cow Print Fabric Upholstered Storage Ottoman Bench Bed End Bench with Rubberwood Legs</u></a> - £109.80	<a href="#"><u>Off the Grain Wooden Coffee Table with Storage</u></a> - £270	<a href="#"><u>Fabric Cow Print Kensington Slipper Accent Chair</u></a> - £159.99
		
<a href="#"><u>Lick Brown 02 Matt Emulsion paint</u></a> - £45	<a href="#"><u>Faux Cowhide Area Rug Brown</u></a> - £39.99	<a href="#"><u>Slemcka Mansion Contemporary Natural Wicker Log basket</u></a> - £26

All items are available in-store at B&Q and online now. Next day click & collect delivery is available on many products for a convenient shopping experience and B&Q Club members enjoy rewards every time they shop - helping them to create a home they love. For more information visit: [www.diy.com](http://www.diy.com).



## ENDS

### About B&Q:

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 700,000 products available to order at [diy.com](https://www.diy.com) for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to [Tradepoint.co.uk](https://www.tradepoint.co.uk).

B&Q launched the UK's first home improvement marketplace in March 2022, adding additional choice for consumers. The marketplace offers a unique, integrated experience with in-store returns for many products and Click + Collect options being explored.

Their team of more than 21,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit [diy.com/corporate/community](https://www.diy.com/corporate/community) or to read our Build a Life Project annual report visit [diy.com/responsible-business](https://www.diy.com/responsible-business)

B&Q is part of Kingfisher plc, the international home improvement company, operating 2,000 stores in 8 countries across Europe.

Follow B&Q on [LinkedIn](https://www.linkedin.com/company/bq)