

DI-WHY NOT? HOW TO GET THE VIRAL 'WALL PANELLING' LOOK TAKING SOCIAL MEDIA BY STORM FOR LESS THAN £16

- DIY Panelling is taking the internet by storm as the latest budget friendly and easy interior trend, racking up 45.3 million TikTok posts and a steep peak in Google searches
- With a whopping increase of 3,552% year on year in 'DIY panelling kit' searches at [DIY.com](https://www.diy.com), B&Q's Head of Decor, Gill Baker, has shared her how-to guide on imitating the simple but impactful 'wall panelling' look
- All B&Q DIY panelling kits are available in stores and online at [www.DIY.com](https://www.diy.com) now



JANUARY 2025: With the new year DIY resolutions in full swing, wall panelling has soared to the top of the agenda after becoming one of the most popular DIY trends during the pandemic all the way through to the end of 2024. With the trend now amassing over 45.3 million posts on TikTok, B&Q's Head of Decor, Gill Baker, has shared her how-to guide on imitating the easy but impactful 'wall panelling' look for as little as £16, without making the common mistakes Brits might be making in their installation.

The trend, that has dominated social media, shows no sign of going anywhere as B&Q recorded a whopping 3,552% year on year increase for the term 'DIY panelling kit', while searches for 'Shaker panelling kit' soared by 1,300%*. Its popularity comes down to being a quick, easy, and



cost-effective way to transform a space and create a premium interior on a budget, with prices from as low as £16 for [shaker style panelling kits](#).

With Google Trends data revealing that searches for wall panelling have peaked every January for the past five years, **B&Q's Head of Decor, Gill Baker**, has taken the timely opportunity to share her expert how-to guide for creating feature wall panelling, along with bold design ideas to inspire your next project.

Gill Baker, Head of Decor at B&Q, says: *"Wall panelling is an easy, affordable DIY project that can instantly elevate any room with elegance and charm, adding character to even the most minimal spaces. This popular interior trend offers countless ways to refresh your space. Some of my favourites include creating a statement headboard in the bedroom, adding a bold panelled feature to a chimney breast, or transforming your living room with shaker-style panel wallpaper."*

With styles like shaker, Victorian, shiplap, and slatted, wall panelling adds character, texture, insulation, and can even hide uneven walls. My guide will help you avoid common mistakes, such as inaccurate measurements or poor wall preparation, bringing you closer to your dream space in 2025."

GILL'S GUIDE ON THE MOST COVETED PANELLING STYLES IN 2025

Shaker Style

Shaker-style panelling, also known as board and batten, is one of the most popular DIY panelling options. Its classic square design adds depth and dimension to a room, creating a warm and inviting atmosphere. This style is commonly used in bedrooms, often serving as a striking feature wall behind a headboard. Additionally, shaker-style panelling is easy to install, making it a great choice for a DIY project. For a bold and stylish touch, try painting it a deep and vibrant colour in line with one of this year's biggest design trends – maximalism - to create a stunning contrast wall in your bedroom.

Product recommendation - [Cheshire Mouldings MDF Shaker Wall panelling kit](#) - £15.97

Victorian

Victorian is a classic style of panelling which reflects the interior design of a traditional home, featuring alternating wide and narrow panels that can be installed at half height or full length. While Victorian panelling comes in various styles, opting for floor-to-ceiling panelling creates an



especially grand and elegant look. For a truly traditional aesthetic, consider using soft greys and pale blue hues - a timeless colour choices for Victorian-inspired spaces.

Product recommendation: [Cheshire Mouldings Pine Dado Wall panelling kit](#) - £32.97

Shiplap

Shiplap is a type of panelling that was initially designed to waterproof boats, featuring grooves on the top and bottom edges that allowed the panels to overlap, creating a tight seal against water. However, today the design is frequently used in homes and is often seen in bathrooms given its nods to nautical aesthetics.

Product recommendation: [Cheshire Mouldings MDF Wall panelling kit](#) - £49.97

Slatted

For a sleek, ultra-modern look, opt for slatted (or strip) wall panels. These panels not only bring natural character to a space but are also budget-friendly and easy to install. They can be used to cover an entire wall as a statement feature or placed in smaller sections to add texture to empty areas like corners. For a striking contrast, paint the wall behind the slatted panels black to make the lighter tones stand out.

Product recommendation: [FN Acustico Walnut veneer Acoustic panel](#) - £80

GILL'S HOW-TO GUIDE TO GET THE VIRAL WALL PANELLING LOOK

1. Measure your walls

The first step is measuring your wall and marking out any switches. Hold panels up against the wall to work out how much panelling you'll need, working outwards for symmetry. Place markers on the wall with a pencil for reference - make sure you use a spirit level for accuracy! Don't forget to factor in any plug sockets or switches in your measurements.

2. Cut and paint your panels

Use a handsaw to cut the MDF panel to size based on your measurements and design. For greater accuracy on angles and straighter cuts, consider using a [mitre box](#), which can provide greater control and neater cuts. Always remember to wear the necessary protective gear when cutting MDF!



To make the process even easier, B&Q also offers a [cutting service](#) in store depending on the amount of wood you need.

3. Prepare your walls

You need to prepare the walls behind the panelling before you stick it down. Sanding the walls ensures they are smooth and level before the panelling goes down. You can also paint the wall behind the panelling for a seamless match.

4. Apply panels to the wall

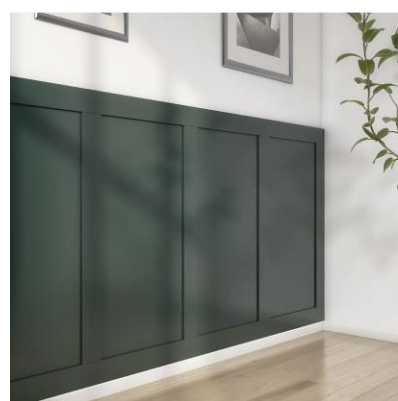
Make sure you place each panel against the wall without glue first to check it fits! Next, apply grab [adhesive](#) to the back of the panel. Place the panel in position against the wall and hold down for the recommended amount of time. Start with vertical panels first and then move on to horizontal panels.

5. Fill any gaps

Fill the joints for a smooth finish by using a decorator's caulk to fill in any gaps or holes, or areas where the panelling may be a few millimetres short. If you are not happy with the original colour, you can paint your panels in your desired colour. Ensure to [prime](#) the MDF before painting, otherwise it will draw out the moisture in the paint and leave an uneven finish.

B&Q offers a range of [helpful guides](#) and a [YouTube series featuring presenter and content creator Alex Lawson](#) which showcases how to install acoustic, wainscott, shaker and geometric to help Brits achieve their wall panelling goals. All items are available on [www.DIY.com](#) now, and in stores nationwide.

Gill Baker Recommends:



[Cheshire Mouldings MDF Wall panelling kit](#) - £18.97









[Cheshire Mouldings Pine Dado Wall panelling kit](#) -



[Cheshire Mouldings MDF Wall panelling kit](#) - £49.97



	£29.47	
		
Cheshire Mouldings MDF Shaker Wall panelling kit - £15.47	Cheshire Mouldings MDF Modern Wall panelling kit - £25.97	Cheshire Mouldings MDF Shaker Wall panelling kit - £37.97
		
Superfresco Easy Wood effect Smooth Wallpaper - £28	Wall Doctor Beadboard White Striped Textured Wallpaper - £16	Superfresco Easy Khaki Wood effect Panel Smooth Wallpaper - £29

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NOTES TO EDITORS

**YoY B&Q search trends from 2024 compared to the same period in 2023.*

About B&Q:

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 700,000 products available to order at diy.com for home delivery or click and collect.



For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to [Tradepoint.co.uk](https://www.tradepoint.co.uk).

B&Q launched the UK's first home improvement marketplace in March 2022, adding additional choice for consumers. The marketplace offers a unique, integrated experience with in-store returns for many products and Click + Collect options being explored.

Their team of more than 21,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit diy.com/corporate/community or to read our Build a Life Project annual report visit diy.com/responsible-business

B&Q is part of Kingfisher plc, the international home improvement company, operating 2,000 stores in 8 countries across Europe.

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