



## EGG-CELENT VALUE - SPRING'S MUST-HAVE GARDEN EGG CHAIR FOR JUST £160

- Egg garden chairs are the hottest garden trend this spring with searches for 'egg garden chairs' on B&Q increasing by a whopping 216% since last year.
- With other viral egg chairs setting garden lovers back by £199, B&Q's budget-friendly alternative offers Brits style and comfort at just **£160**.
- All B&Q garden egg chairs are available online at [diy.com](https://www.diy.com) and in store now.

**April 2025:** As the sunshine returns, so does the surge in popularity of the viral garden egg chair, a stylish yet hugely comfortable addition to any outdoor space. With B&Q search data revealing 'egg garden chairs' searches are up by a whopping **216%** and searches for 'hanging egg chairs' increasing by **113%** compared to last year, it's clear this iconic outdoor piece is a must-have this Spring.

While some retailers have jumped on the trend with higher price tags, B&Q offers [its version](#) for just **£160**, making it nearly £40 cheaper than similar viral egg chairs currently making waves on the market.






Whether you're looking to create a stylish outdoor retreat or simply want a comfortable spot to soak up the sun, the garden egg chair is the perfect choice. B&Q's chair offers great value without compromising on design, providing a luxurious feel at an affordable price. For those seeking more variety, B&Q also offers the [GoodHome Omalos Beige Egg Chair](#) and the [GoodHome Omalos Beige Hanging Chair](#), both delivering the same comfort and style in a neutral colour option.

**Stephanie Chamber, Head of Outdoor, at B&Q says:** "With the demand for garden egg chairs at an all-time high, we're excited to offer a beautiful, budget-friendly option that doesn't compromise on style or comfort. As the weather warms up, it's the ideal time to



refresh your outdoor space without breaking the bank. Our garden egg chair gives Brits the perfect way to enjoy the sunshine in style.”

Gill's picks		
		
<a href="#">Maeria Dark grey Metal Hanging egg chair</a> - £160	<a href="#">GoodHome Omalos Beige Egg chair</a> - £225	<a href="#">GoodHome Omalos Beige Hanging chair</a> - £225

All items are available in-store at B&Q and online now. Next day click & collect delivery is available on many products for a convenient shopping experience and B&Q Club members enjoy rewards every time they shop - helping them to create a home they love. For more information visit: [www.diy.com](http://www.diy.com).

**ENDS**

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#### **About B&Q:**

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 1.5m products available to order at [diy.com](http://diy.com) for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to [Tradepoint.co.uk](http://Tradepoint.co.uk).

B&Q launched the UK's first home improvement marketplace in March 2022, adding additional choice for consumers. The marketplace offers a unique, integrated experience with in-store returns for many products and Click + Collect options being explored.



Their team of more than 21,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit

<https://www.diy.com/corporate/community>

B&Q is part of Kingfisher plc, the international home improvement company, operating over 1,900 stores in 8 countries across Europe.