



EXPERT SHARES HOW TO MAKE MAXIMUM MAGIC WITH MINI CHRISTMAS TREES FROM JUST £3

- Google trends data reveals that searches for mini Christmas trees are currently peaking, showing that many households are embracing this growing trend
- Now, B&Q's Christmas Buying Manager, Rory Parkes, is sharing his insights on why the mini trees are trending, along with expert tips on how to style them
- B&Q's full Christmas tree range, including real, artificial, pre-lit, and mini trees is available in store and at www.diy.com now, with prices starting from just £3

London, December 2025: As the festive season draws ever closer, many households are embracing a space saving and affordable trend: decorating with mini and tabletop Christmas trees. With Google trends data showing that searches for the mini trees are peaking*, it's clear that these have moved from a playful addition to instead become a standout feature in their own right.

Now, B&Q's Christmas Buying Manager, Rory Parkes, is showcasing how it's easier than ever for households to celebrate in a way that fits their style, space, and budget.

According to Rory, the rise of the tiny tree trend is driven by both practicality and creativity: "Not everyone has the space, or the desire, for a full-sized Christmas tree. Mini trees are a wonderful alternative that allow you to tailor your festive decor to your home, whether that's a studio flat, a shared house, or a family home where everyone wants their own tree in their room to decorate in their own way. They're incredibly versatile, easy to decorate, and perfect for adding those personal touches that make Christmas special."

Tiny trees, big style

From classic mini spruce trees to playful festive firs, plus pre-lit and colourful designs, B&Q's wide selection - starting from just £3 - proves that small trees can still make a big festive impact.

Rory says: "Compact trees are ideal for windowsills, sideboards, and bedside tables, and just because they're tiny doesn't mean they need a tiny personality. Pairing oversized baubles with a small tree can create a playful statement piece, while a simple layer of warm fairy lights and natural ornaments gives a cosy, Scandinavian-inspired feel."

Smaller trees are also a great opportunity to play with more fun or unconventional colours – whites, pinks, or even bold brights – which children especially love. They can choose their own colour palette and proudly decorate a little tree that reflects their personality, giving them a special place to display homemade creations without taking over the main living-room tree. And for those who enjoy going all-out, styling different themed trees in various rooms can make the whole home feel even more festive."

Rory's styling tips

Rory has shared his expert advice for how to make mini Christmas trees shine:



- **Think vertically:** Whilst mini trees look great when by themselves, you can use narrow shelves or side tables to elevate your mini tree and create a layered festive display.
- **Theme your decor:** Whether it's natural, Nordic chic, timeless traditional decor, or a more modern, fairytale aesthetic, mini trees look best when decorated with a clear direction.
- **Play with texture:** Soft ribbons, felt decorations, or even natural elements such as pinecones can add depth and interest to a smaller tree without overwhelming it.
- **Use unexpected places:** Kitchens, hallways, work-from-home desks, and bedside tables are normally not the easiest spaces to bring festive cheer to, but with the addition of a mini tree these can all become festive focal points.
- **Try a pop of colour:** Mini trees are perfect for bold palettes that you might not use on your main tree, such as jewel tones, mixed metals, or even playful bright colours such as pink.

Mini Christmas trees offer a simple, joyful way for households to personalise their celebrations. They're cost-effective, fun to decorate, and provide endless possibilities to bring festive cheer to the home.

Rory's mini Christmas tree favourites:



[1ft Table Top Full Artificial Christmas Tree - Green](#)

£3.00



[1.6ft Pinecone Table Top Full Artificial Christmas Tree - Green](#)

£8.00



[2ft Orelle Table Top Full Artificial Christmas Tree - Pink](#)

£6.00





Serbian Spruce Pyramid Real Pot Grown Christmas Tree	90-100cm Blue Spruce Real Pot Grown Christmas Tree	3ft Slim Olber Pre-lit Artificial Christmas Tree - Green
£12	£27	£35

All items are available in-store at B&Q and online now. Next day Click + Collect delivery is available on many products for a convenient shopping experience and B&Q Club members enjoy rewards every time they shop - helping them to create a home they love. For more information visit: www.diy.com.

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[*https://trends.google.com/trends/explore?q=mini%20christmas%20tree](https://trends.google.com/trends/explore?q=mini%20christmas%20tree)

About B&Q:

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 2 million products available to order at diy.com for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to Tradepoint.co.uk.

B&Q launched the UK's first home improvement marketplace in March 2022, adding additional choice for consumers. The Marketplace offers a unique, integrated experience with in-store returns for many products and, as of July 2025, Click + Collect options too. B&Q's Marketplace at diy.com offers over 2 million products from over 2,000 third-party sellers alongside products for sale from B&Q.

Their team of more than 20,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit diy.com/corporate/community or to read our Build a Life Project annual report visit diy.com/responsible-business

B&Q is part of Kingfisher plc, the international home improvement company, operating over 1,900 stores in 7 countries across Europe.



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