



## EXPERT REVEALS HOW TO STYLE PANTONE'S COLOUR OF THE YEAR, 'CLOUD DANCER', IN 2026 INTERIORS

- Pantone has revealed 'Cloud Dancer' as its Colour of the Year for 2026, set to influence interiors, fashion and design trends globally
- B&Q's Head of Buying, Laura Dollimore has shared tips on how to introduce the shade into interiors, from embracing soft, layered textures to incorporating through paint, furniture and accessories
- All 'Cloud Dancer' inspired products are available in B&Q stores and online on [www.diy.com](http://www.diy.com) now starting from just £5

**DECEMBER 2025:** The Pantone Colour of the Year sets the tone for global design trends, influencing everything from interiors to fashion. Pantone has now officially unveiled 'Cloud Dancer' as the colour of the year for 2026 and interiors expert and B&Q's Head of Buying, Laura Dollimore has compiled top tips on how to style it in homes.

Selected to reflect cultural moments and consumer attitudes, the Pantone Colour of the Year 'Cloud Dancer', will become the centre of interior design discourse and trends seen in homes next year. The shade is described as an "ethereal white hue" and "serves as a symbol of calming influence in a frenetic society", which has been dubbed as controversial given this year's focus on dopamine dressing and colour drenching.

Here to help Brits get ahead of the trend for 2026, **B&Q's Head of Buying, Laura Dollimore** has revealed her top tips and product recommendations for incorporating 'Cloud Dancer' into the home, whether that's through subtle accents like soft furnishings and accessories, or a more confident, full-room refresh.

**B&Q's Head of Buying, Laura Dollimore says:** "Pantone's Colour of the Year for 2026, *Cloud Dancer*, lends itself beautifully to home décor thanks to its calming, airy and adaptable nature. Similar to a blank canvas, it's a shade that creates breathing space in the home and works effortlessly across a range of interior styles, so it doesn't necessarily mean we need to bid adieu to joyful colour drenching.

*"For those wanting to introduce the colour subtly, start with smaller touchpoints such as cushions, throws, lampshades or table accessories. These lighter layers allow the shade to add softness and brightness to an otherwise colourful room without overwhelming the space, especially in rooms for relaxing, like the living room and bedroom.*

*"For those wanting to embrace the shade in a bigger way, Cloud Dancer works best when layered with other soft, understated tones such as gentle pastels, washed-out blues, pale pinks and muted greens. Opt for larger furniture items in the shade, like sofas and arm chairs, and bring in the complimentary pastels through coffee table decor, pillows and throws.*









*"If you're feeling more confident, Cloud Dancer also provides the perfect backdrop for richer contrast. Pairing it with deeper tones like charcoal, soft black, deep greys or inky blues adds depth and definition to a space while not detracting from the overall lighter look.*



“The key is to layer the colour thoughtfully throughout the home, whether that’s in hallways to enhance light, in the kitchen through cabinet doors and tiling to create a clean and spacious feel, or in bathrooms for a spa-like finish. This makes it feel cohesive and considered rather than trend-led. With the right balance, Cloud Dancer can refresh a space in a way that feels timeless and will last well beyond the year ahead.”

Laura's top product picks			
			
<a href="#"><u>2 Seater Sofa Loveseat in White Teddy Boucle Fabric</u></a> - £440.81	<a href="#"><u>Super Soft Faux Fur Ribbed Throw -</u></a> £21.99	<a href="#"><u>Harbour Studio Hayley White Pleated Conical Lamp shade -</u></a> £22	<a href="#"><u>Candlelight Cream Ceramic Wax melt burner -</u></a> £5
			
<a href="#"><u>GoodHome Naturéa Cloud Velvet matt Wall paint -</u></a> £28	<a href="#"><u>GoodHome Walls &amp; ceilings Valdez Matt Emulsion paint -</u></a> £22	<a href="#"><u>GoodHome Tough &amp; Durable Lourmarin Matt Emulsion paint -</u></a> £18	<a href="#"><u>GoodHome Walls &amp; ceilings Limerick Matt Emulsion paint</u></a> - £12



			
<a href="#"><u>Gallery Cream Teddy Woven effect Indoor Cushion</u></a> - £8	<a href="#"><u>Candlelight Champagne &amp; Black Oval White Musk Reed diffuser</u></a> - £18	<a href="#"><u>Elisa Ecrú Slub Lined Eyelet Curtains</u></a> - £85	<a href="#"><u>GoodHome Hegoa White Faux Fur effect Small Rug</u></a> - £16
			
<a href="#"><u>Ca'Pietra Amalfi Ivory White Matt Terracotta effect Porcelain Indoor Floor &amp; wall tile</u></a> - £33.15	<a href="#"><u>White Geometric Embroidered effect Indoor Cushion</u></a> - £16	<a href="#"><u>GoodHome Rawa Matt Grey Ribbed effect Ceramic Freestanding Soap dispenser</u></a> - £4	<a href="#"><u>GoodHome Elland Stone grey Rectangular Bath mat</u></a> - £16

All items are available in-store at B&Q and online now. Next day click & collect delivery is available on many products for a convenient shopping experience and B&Q Club members enjoy rewards every time they shop - helping them to create a home they love. For more information visit: [www.diy.com](http://www.diy.com).

**ENDS**

**About B&Q:**

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 2 million products available to order at [diy.com](http://diy.com) for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have



exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to [TradePoint.co.uk](https://www.tradepoint.co.uk).

B&Q launched the UK's first home improvement marketplace in March 2022, adding additional choice for consumers. The Marketplace offers a unique, integrated experience with in-store returns for many products and, as of July 2025, Click + Collect options too. B&Q's Marketplace at [diy.com](https://diy.com) offers over 2 million products from over 2,000 third-party sellers alongside products for sale from B&Q.

Their team of more than 20,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit [diy.com/corporate/community](https://diy.com/corporate/community) or to read our Build a Life Project annual report visit [diy.com/responsible-business](https://diy.com/responsible-business)

B&Q is part of Kingfisher plc, the international home improvement company, operating over 1,900 stores in 7 countries across Europe.

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