



## RENTERS' RIGHTS ACT 2025 SPARKS A NEW ERA OF "RENTAL RENOVATORS"

- The landmark Renters' Rights Act 2025 gives England's renters long-term security, ending no-fault evictions
- With greater confidence to stay put, renters now have more freedom to invest in their homes
- B&Q's 'The Way We Live Now' 2025 report shows that renters have long been keen to spend on improving their rental homes
- B&Q makes it easy for renters to turn their space into a home, visit us in store or head to [diy.com](https://www.diy.com) to get started

**NOVEMBER 2025:** The passing of the Renters' Rights Act 2025 marks a major step in supporting renters across the UK, providing long-term security and ending no-fault evictions. For millions of renters, the new Act, which also replaces most fixed-term tenancies with rolling contracts, makes it easier than ever to see their rental property as a long-term home worth investing in.

Findings from **B&Q's annual 'The Way We Live Now' 2025 report**, which explores how people across the UK are reshaping their homes and lifestyles, show that renters already have the desire to make rental properties a more permanent part of their lives. The research found that renters have already been eager to personalise and improve their homes, with 72% of renters willing to spend their own money to make their rental feel more like home.

And it is not just renters who have been ready for the change, as 94% of requests to upgrade or make changes are approved by landlords. More than half (54%) of renters have redecorated, including painting, tiling, and changing flooring, while 14% have completed small building projects such as bathroom or kitchen updates.

The research also found that nearly half (49%) of renters have lived in their homes for over 10 years. Combined with the high proportion of renters (72%) who spend their own money on their homes, this underscores the growing trend of renters actively shaping and personalising their living spaces.

With the backing of the new law, this trend of 'rental renovators' is set to accelerate. Renters are increasingly acting as co-creators of their homes, investing time, creativity, and care into spaces that reflect who they are.



**Laura Dollimore, Head of Buying Decor & Surfaces at B&Q, says:** “Our latest The Way We Live Now 2025 report shows just how willing renters are to investing in their homes to make them feel personal and welcoming. With the new Renters’ Rights Act giving greater security, we expect this creativity to grow even further. Renters are no longer passing through a space: they’re shaping it, improving it, and truly making it their own.”

**From expert advice to easy DIY solutions, B&Q is here to help every renter turn their space into a home. Visit your local store or [diy.com](https://www.diy.com) to get started.**

**ENDS**

**Notes to Editors:**

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**Research Methodology:** This research was conducted by The Source, an independent research agency. 40 in-depth UK home visits were conducted as part of this research in November 2024. 2,000 members of the UK public, aged 18+, were surveyed in January 2025. A further 1,000 were interviewed in February 2025.

**About B&Q:**

B&Q is the UK’s leading home improvement and garden living retailer with over 300 stores throughout the UK and Ireland, offering great prices, with over 2 million products available to order at [diy.com](https://www.diy.com) for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores as well as to [Tradepoint.co.uk](https://www.tradepoint.co.uk).

B&Q launched the UK’s first home improvement Marketplace in March 2022, adding additional choice for consumers. The Marketplace offers a unique, integrated experience with in-store returns for many products and, as of July 2025, Click + Collect options too. B&Q’s Marketplace at [diy.com](https://www.diy.com) offers over 2 million products from over 2,000 third-party sellers alongside products for sale from B&Q.

Their team of more than 20,000 colleagues of all ages are respected nationwide for providing great home improvement help to customers. They’re the beating heart of B&Q and their iconic orange aprons are worn with pride.



Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including funding B&Q Foundation grants and Shelter's DIY Skills Advisors. For more information on our community initiatives visit <https://www.diy.com/corporate/community>

B&Q is part of Kingfisher plc, the international home improvement company, operating over 1,900 stores in 7 countries across Europe.

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