



## DECK THE HALLS! B&Q SHARES ITS NEW FESTIVE RANGE WITH THREE TREND-LED COLLECTIONS

- B&Q has unveiled its new festive collection for 2025 as the Christmas countdown continues
- This year, B&Q has launched three unique themes so consumers can deck their halls beautifully - no matter the style or budget
- The full Christmas collection is available in-store and online now and starts at just €3

**November 2025:** B&Q has shared its new festive collection for Christmas 2025

The range features three distinct themes: **Timeless Traditions**, **Nordic Naturals**, and **Modern Fairy Tale**, each curated to help customers bring the *most wonderful time of the year* into their home, no matter their style or budget.

The **Timeless Traditions** theme draws on classic holiday colours of reds, golds, and greens to create a nostalgic and traditional aesthetic. For those seeking a more contemporary feel, the **Nordic Naturals** theme offers a calming palette of earthy tones and textures inspired by Scandinavian design. Meanwhile, the **Modern Fairy Tale** collection provides a whimsical and magical option, featuring shimmering silvers, pastels, and iridescent finishes.







With prices from as low as €3, the new range is focused on quality and affordability, designed to help customers get into the holiday spirit and bring their Christmas decorating vision to life.

**B&Q Christmas Buyer, Rory Parkes says:** *"Our new Christmas range has been thoughtfully developed to empower our customers to bring their own unique festive visions to life. Whether they prefer a classic, rustic, or whimsical look, our three themes provide the perfect foundation, and customers can easily add to their existing decorations or mix and match across the collections. We believe that a beautiful Christmas home should be accessible to everyone, and this year's collection, with its focus on quality and affordability, makes that a reality."*

**Please find a list of Rory's top picks below from each range:**







## Timeless Traditions

Bring a touch of classic luxury to your Christmas with the Timeless Traditions collection. Dress your tree with satin bows, sparkling glass baubles, and a robin peeking through the branches for a look that feels both nostalgic and modern. Around the home, plush velvet wreaths and embroidered cushions add warmth, texture, and a premium feel. Rich reds, deep greens, glimmers of gold, and accents of black give this collection a modern twist on tradition, creating a Christmas look that's sophisticated, but still brimming with joy.

TIMELESS TRADITIONS		
		
<p><a href="#">Mouse &amp; baby Felt Hanging decoration - Multicolour</a> - €8</p>	<p><a href="#">Mince pie Felt Hanging decoration - Multicolour</a> - €5</p>	<p><a href="#">Christmas decoupage Bauble (D) 75mm - Multicolour</a> - €3</p>
		
<p><a href="#">Frosted Glass Drop Bauble (D) 80mm - White</a> - €4</p>	<p><a href="#">Christmas Trees Embroidered effect Indoor Cushion (L)50cm (W)7cm</a> - €16</p>	<p><a href="#">Velvet Bow Decoration - Red</a> - €5</p>







### Modern Fairy Tale

Step into a world of sparkle and fun with the Modern Fairy Tale collection. Filled with playful decorations and joyful touches, this collection is sure to bring magic and colour to your Christmas celebrations. From snowflakes to felt penguins and polar bears, each piece adds charm and personality to your tree - think angel tree toppers, whimsical mermen, bauble wreaths, and festive cushions. The collection features pinks, purples, and iridescent finishes for a sparkling, contemporary twist on classic Christmas cheer.

MODERN FAIRY TALE		
		
<p><a href="#">Snowy scene decoupage Bauble (D) 75mm - Purple &amp; white</a> - €3</p>	<p><a href="#">Glass Drop Bauble (D) 80mm - Iridescent</a> €4</p>	<p><a href="#">Polar bear &amp; baby Felt Hanging decoration - White</a> - €8</p>
		
<p><a href="#">Merman Felt Hanging decoration - Multicolour</a>- €7</p>	<p><a href="#">Natural Joy Linen effect Indoor Cushion (L)50cm (W)30cm</a>- €19</p>	<p><a href="#">Narwhal Felt Hanging decoration - Grey</a>- €5</p>







## Nordic Naturals

Inspired by the beauty of the outdoors, the Nordic Naturals collection brings a sense of calm and cosy charm to your Christmas décor. Soft greens, warm neutrals, and a touch of ginger create a naturally festive palette that feels both timeless and inviting. Delicate paper trees, hessian bows, and felt forest friends add a handcrafted, woodland feel, while wreaths and festive cushions fill your home with warmth, joy, and the quiet magic of a nature-inspired Christmas.

NORDIC NATURALS		
		
<a href="#">Beaver Hanging decoration - Multicolour</a> - €8	<a href="#">Woodland decoupage Bauble (D) 75mm - Purple &amp; white</a> - €3	<a href="#">Beige Christmas tree Wool effect Indoor Cushion (L)45cm (W)45cm</a> - €12
		
<a href="#">Reindeer Felt Hanging decoration - Brown</a> - €5	<a href="#">Glass Round Bauble (D) 80mm - Green</a> - €4	<a href="#">Jute Bow Hanging decoration - Natural</a> - €5

### B&Q FESTIVE LIGHTING RANGE

From sparkling indoor and outdoor lights to LED hanging wreaths, silhouettes, and inflatables, B&Q has something to brighten every corner of your home. Perfect for your big Christmas switch-on, we have extra sparkle for your tree, cluster lights for welcoming windows, and festive displays to light up even the darkest nights.

LIGHTING		
		
<p><a href="#">1000 Warm white Cluster LED String lights With timer function &amp; 25m Green cable</a> - €47</p>	<p><a href="#">Multi White LED Wire Wreath Silhouette (H) 500mm</a> - €47</p>	<p><a href="#">Multi White LED Wire Ball Silhouette (H) 440mm</a> - €33</p>
		
<p><a href="#">720 Warm white LED String lights With timer function &amp; 45.95m Green cable</a> - €37</p>	<p><a href="#">10 Warm white Snowglobe LED String lights With timer function &amp; 1.65m Clear cable</a> - €11</p>	<p><a href="#">(H)1.26m LED Christmas Santa Inflatable</a> - €40</p>

All items are available in-store at B&Q and online from now. Next day click & collect delivery will be available on many products for a convenient shopping experience and B&Q Club members enjoy rewards every time they shop - helping them to create a home they love. For more information visit: <http://www.diy.ie>

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**Notes to editors:**

For more information, images and sample requests, please contact [Rachel.sherry@sherrypr.com](mailto:Rachel.sherry@sherrypr.com)

**About B&Q:**

B&Q is the UK's leading home improvement and garden living retailer with over 300 stores throughout the UK and 11 stores in Ireland, 3 of which were opened in 2025, offering great prices, with thousands of products available to order online for home delivery or click and collect.

For trade professionals, B&Q TradePoint offers exclusive membership to those in trades such as electricians, plasterers, fitters, plumbers, roofers, decorators, joiners, tilers, builders, landscapers and facilities and maintenance professionals. TradePoint members have exclusive access to dedicated TradePoint counters at around 200 B&Q stores, with 11 TradePoint counters in Ireland.

Their team of more than 20,000 colleagues of all ages are respected for providing great home improvement help to customers. They're the beating heart of B&Q and their iconic orange aprons are worn with pride.

Every year, more than 20 million people improve their homes and make life better with B&Q, and every year the company achieves ever-higher standards for sustainable operations and sourcing, and supports our local communities, including raising funds for Focus Ireland, our charity partner in Ireland. For more information on our community initiatives visit [diy.com/corporate/community](https://diy.com/corporate/community) or to read our Build a Life Project annual report visit [diy.com/responsible-business](https://diy.com/responsible-business)

B&Q is part of Kingfisher plc, the international home improvement company, operating over 1,900 stores in 7 countries across Europe.

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